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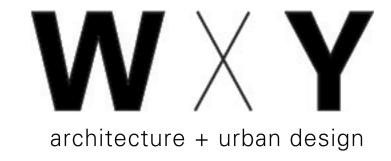




# Who's in The Room

- Team Introductions
- Community Advisory Committee









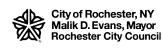


















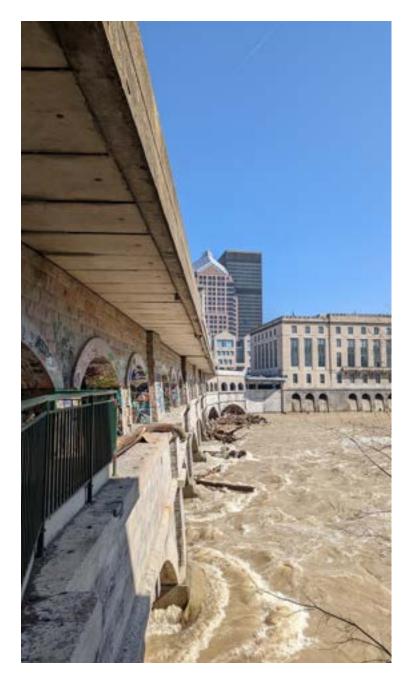




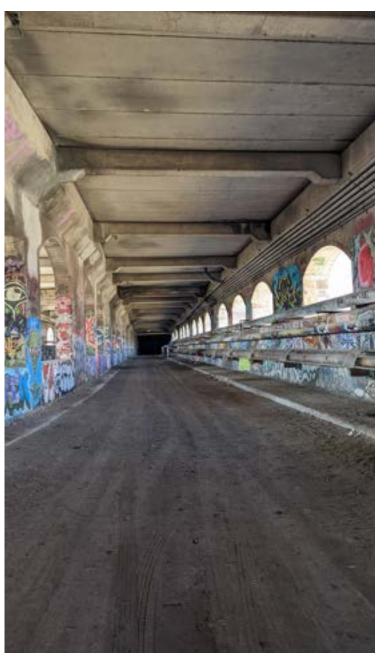


# Scope & Design Parameters

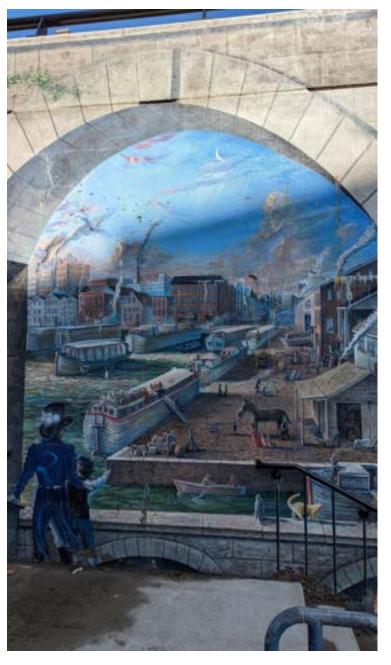
# The Site Today



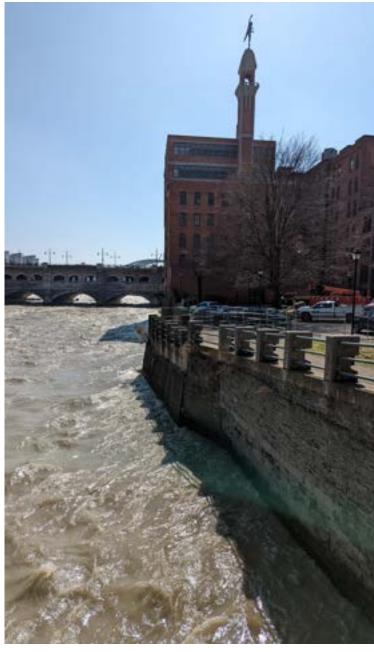
Aqueduct from War Memorial



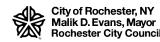
**Subway Tunnel** 



Childs Basin Mural from War Memorial



Aqueduct Building from Main Street Bridge











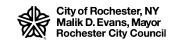


## **Project Scope**





- **Riverfront Promenades**
- **Adjacent Building Modifications**
- Vehicular Deck Removal, Structural Repairs & Creation of Public Space
- <---> Utilities Consolidation













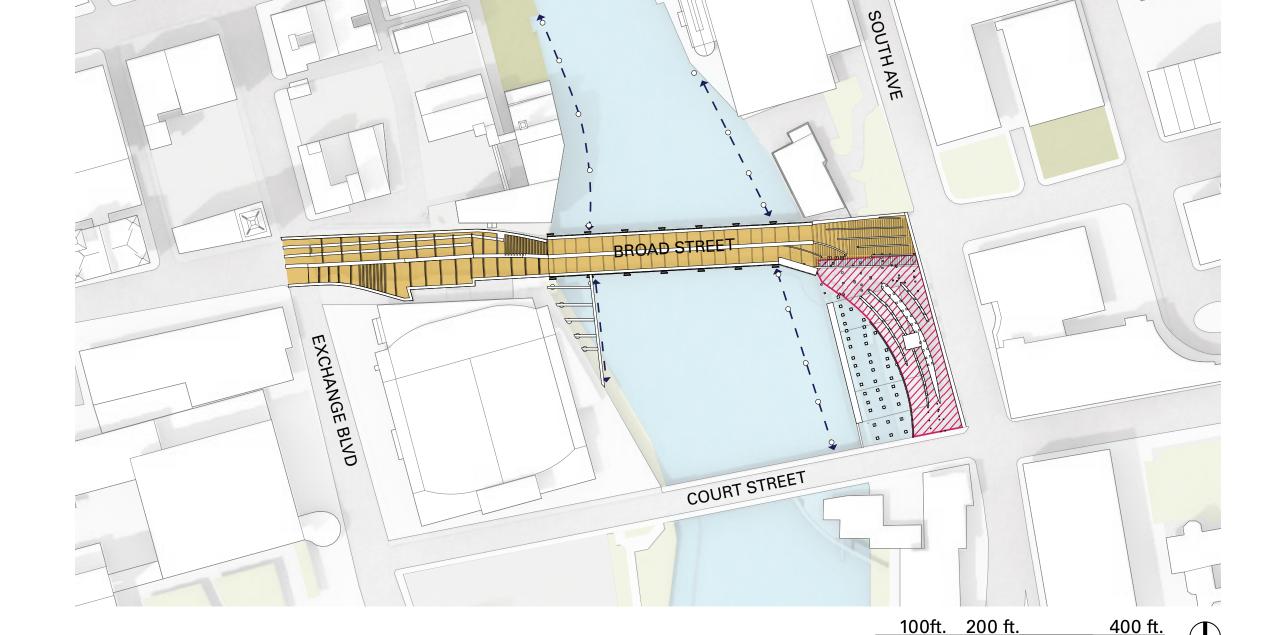


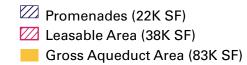
#### Scope & Design **Parameters**

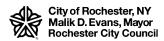
# Promenades & Programmatic Areas

MAIN STREET

What clearances from the four corner buildings do promenades need to meet?











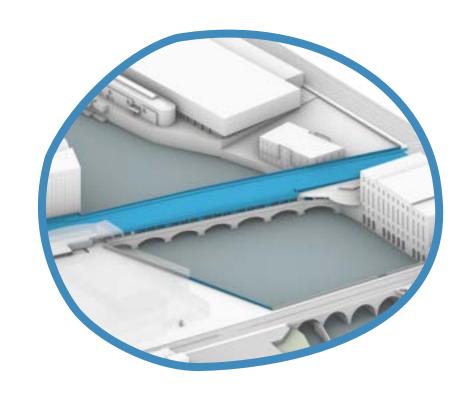




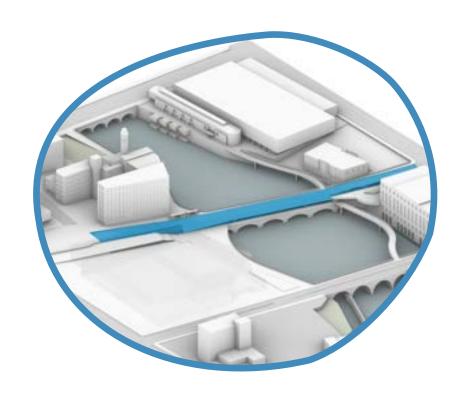




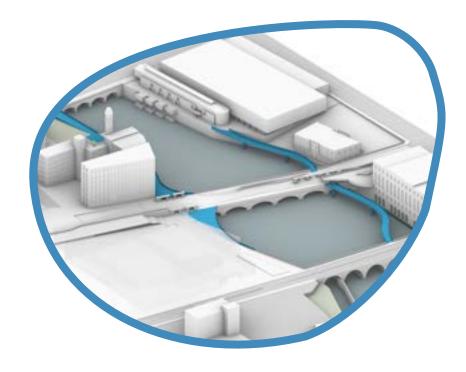
# **Project Objectives**



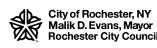
Revealing the
Aqueduct / Broad
Street Bridge Removal



**Aqueduct Reconfiguration** 



**Riverfront Promenades** 











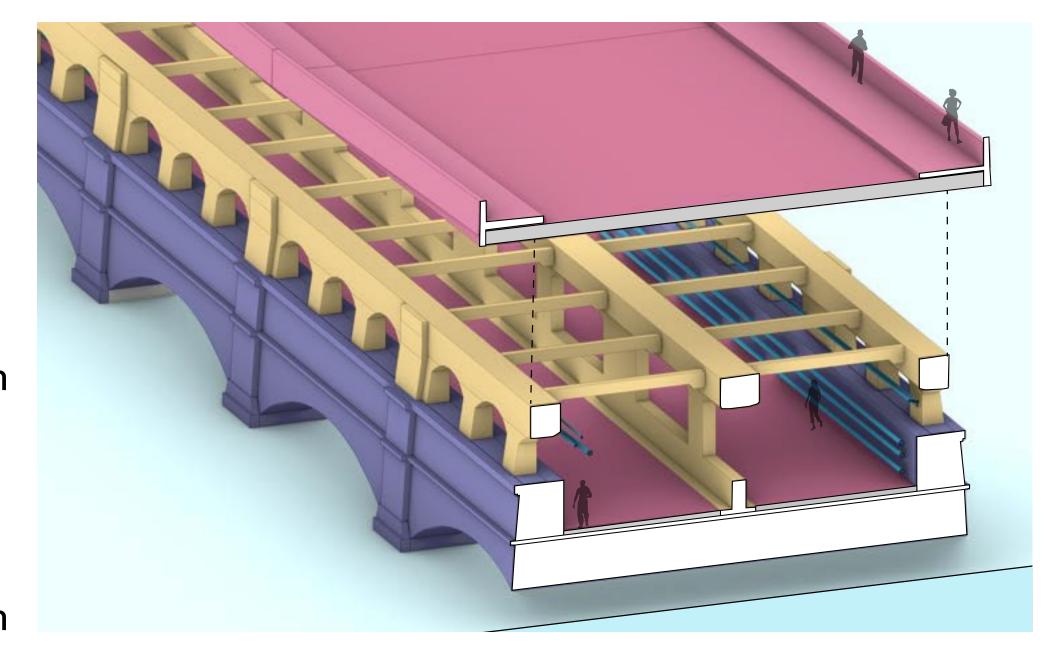


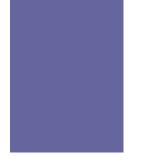


# **Project Elements**

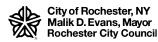
Removal

Partial Removal & Preservation





Preservation





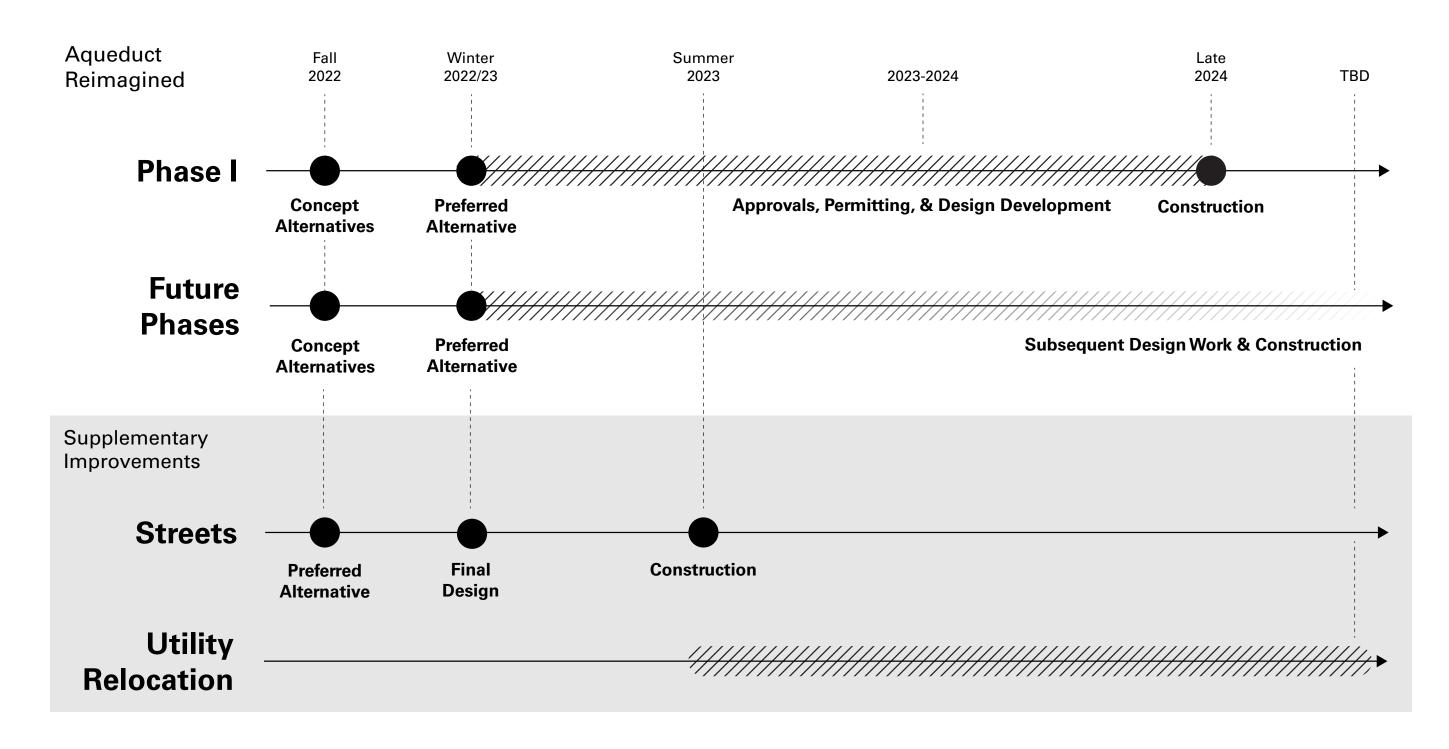


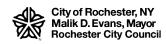






#### Updated Project Timeline













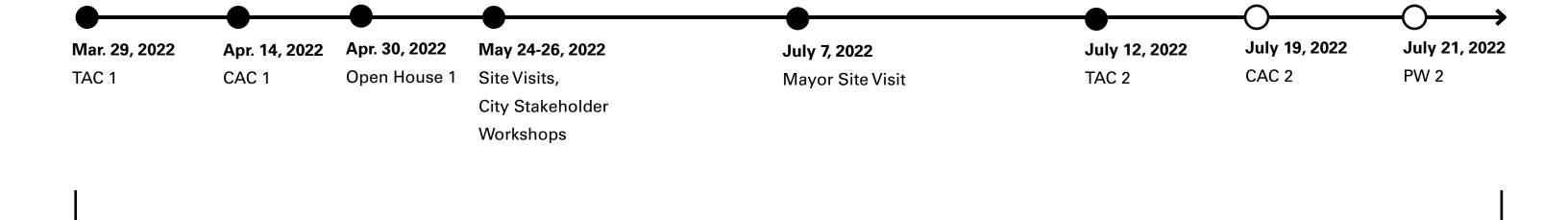




# Engagement

- Engagement Updates
- What We Heard

#### What Has Happened to Date



- TAC/CAC/Public Workshops
- Structural Survey
- Scope Clarification
- Design Consideration Development













### Summary of Key Engagement

#### **Public Meetings:**

Public Open House - 4/30 City Hall Open House - 5/26

#### **Stakeholder Engagement:**

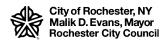
Youth Engagement at Central Library - 4/27 Erie Canalways Council Meeting - 6/15 Wall\Therapy Meeting - 6/27 Subway Tour with Mayor Evans - 7/7

#### Pop-Ups:

Jazz Festival - 6/23 Party in the Park - 7/7 Corn Hill - 7/9 Pride Festival - 7/10 Midday Lunch Bash - 7/14

#### **Online Engagement:**

Project Website (www.ROCtheAqueduct.com)









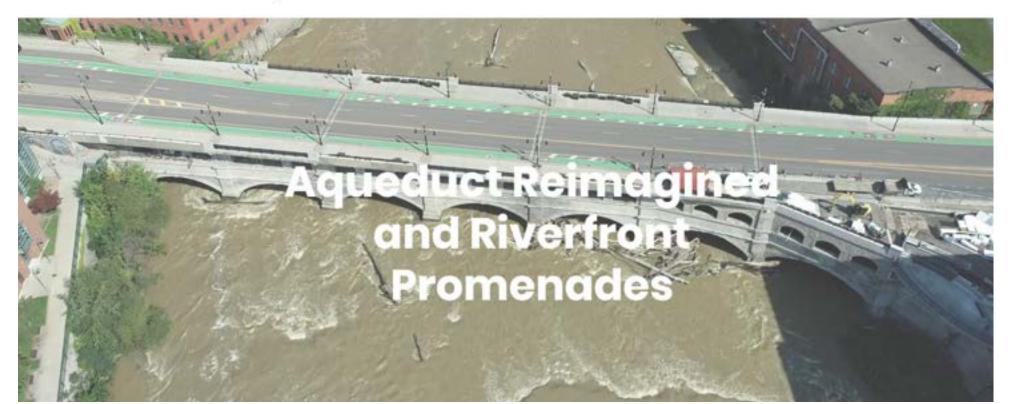




#### Online Engagement

Get Involved





ROCtheAqueduct.com

#### **Aqueduct Reimagined Online Survey**

You are invited to participate in a short survey that will help the project team gain a better understanding of the challenges and opportunities within the Aqueduct Reimagined project area. Thank you for sharing your thoughts!

¿Es el español su idioma preferido? Haga clic en el botón de abajo para acceder a la encuesta en español.

Español

Note: If you are on a mobile device, please click here to complete the survey



ROCtheAqueduct.com/online-survey















**Project Documents** 

Contact

#### **Upcoming Engagement**

**Public Meetings:** 

Thursday, July 21st @ Blue Cross Arena

Open House: 1 PM - 4 PM

Public Design Workshop: 5:30 PM - 7:30 PM

Sunday, October 2nd @ Broad Street Bridge 1 PM - 4 PM

Pop-Ups:

Skateboard Park - 7/20 at 2 PM Midday Lunch Bash - 8/11; 9/7 Puerto Rican Festival - 8/4 Others -TBD

**Online Engagement:** 

Survey









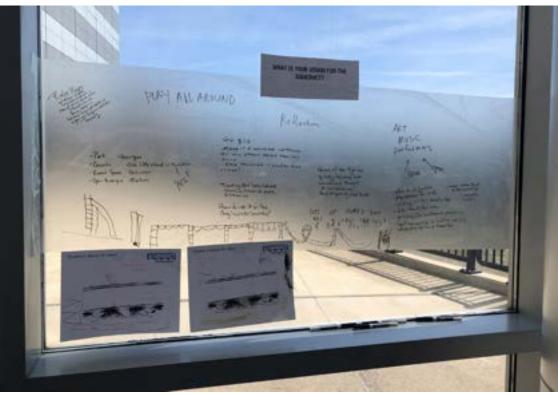




# Open House - April 30

200+ Attendees

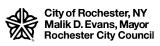






















#### What are we trying to achieve?

Key Takeaways















# Who Are We Designing For?



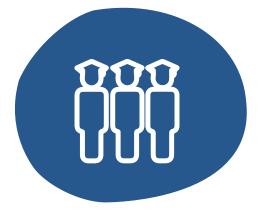




**ADA** 



Homeless & Displaced Families



**Students** 



Residents & Neighborhoods



Low Income Neighbors













#### What We Heard - Themes

"Shift focus from cars to bike & pedestrian, to, through, and from places!"

"Provide water-level river access & paths."

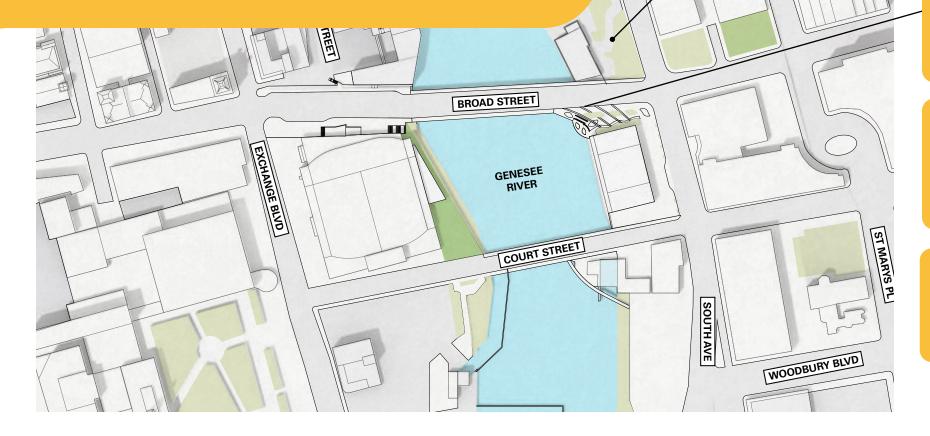
"Make Rochester's downtown more attractive as a tourist destination - bring businesses"

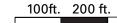
"More use for local vendors & residents"

"Rochester is known for its art/graffiti so provide spaces for it and welcome it"

"We have the Erie Canal!"







400 ft.













# What We Heard - Design Considerations

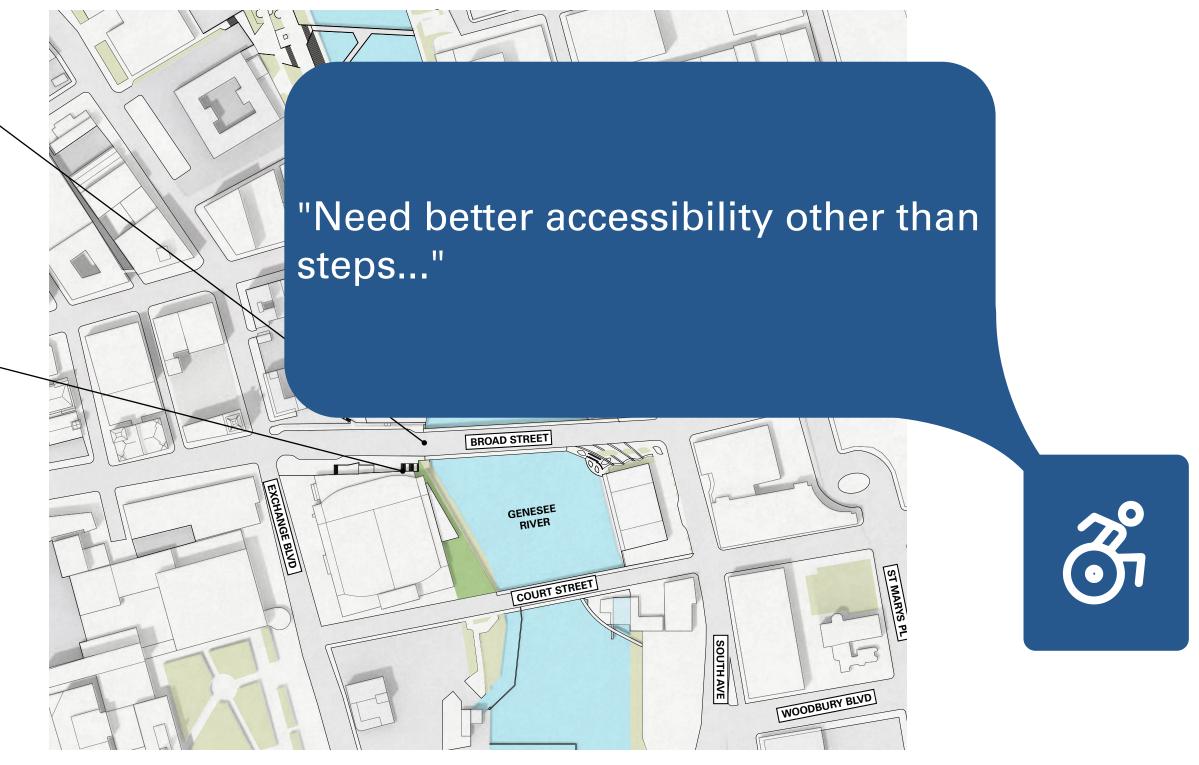
"Use for all seasons and different times of day"

"Need better accessibility other than steps..."

"Well lit at all times, no "hiding" places"

"Questions like snow removal and is anyone going to use it when it is 12 degrees are very important to this location. Weather is a huge constraining factor."

"Water access that is family friendly"









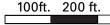




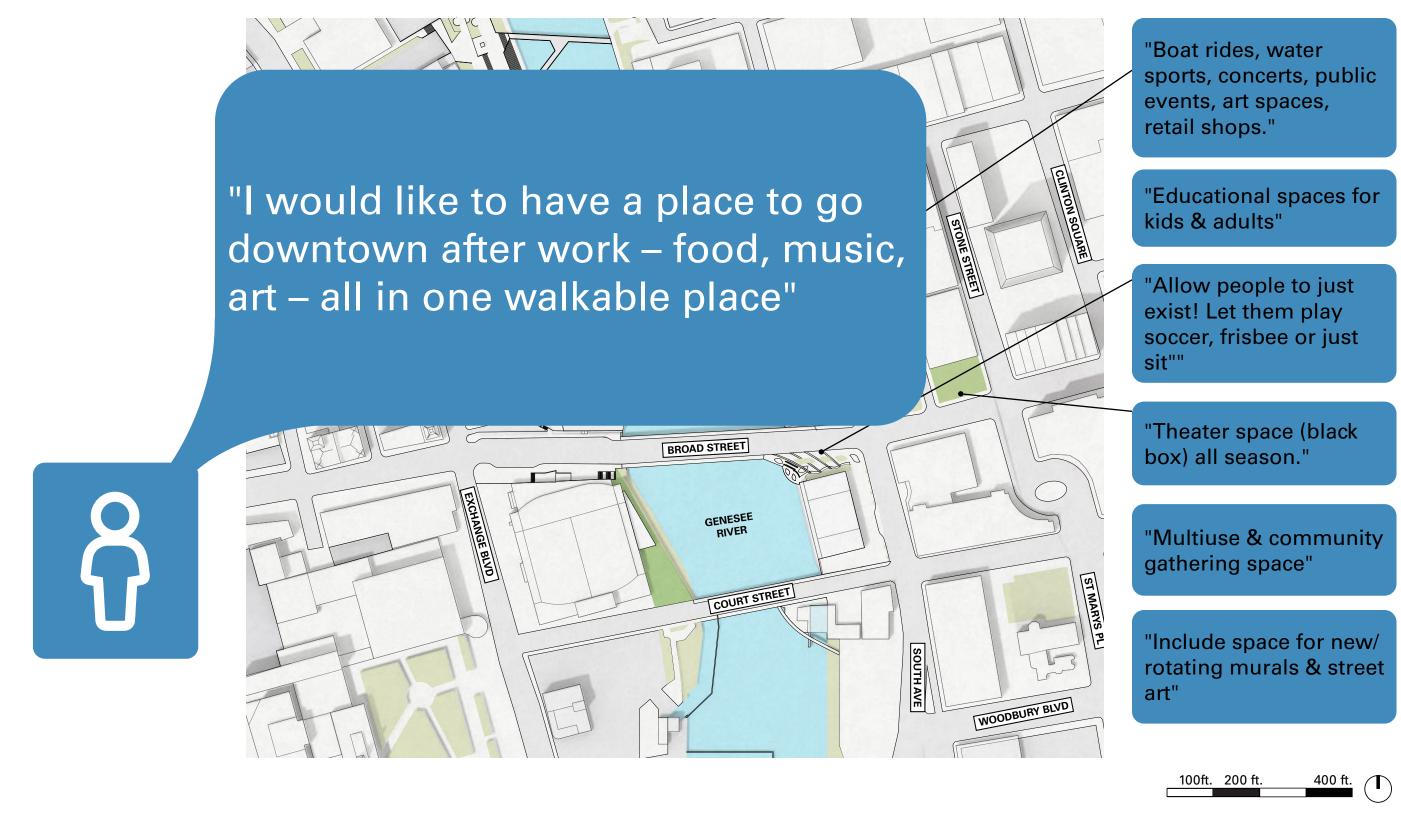








### What We Heard - Programs















# Design Principles

## Design Principles

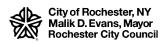








**Place** 





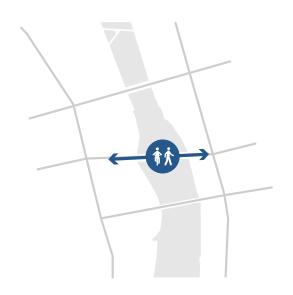




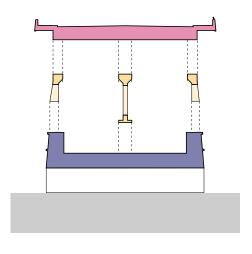




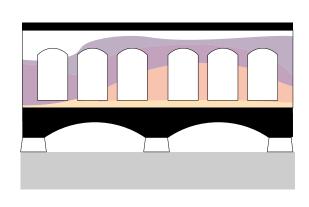
## Community







Reveal & Preserve the Historic Aqueduct



Reveal Graffiti Art on the Historic Upper Arches



Represent Rochester's Diverse Populations, Identities, and Traditions



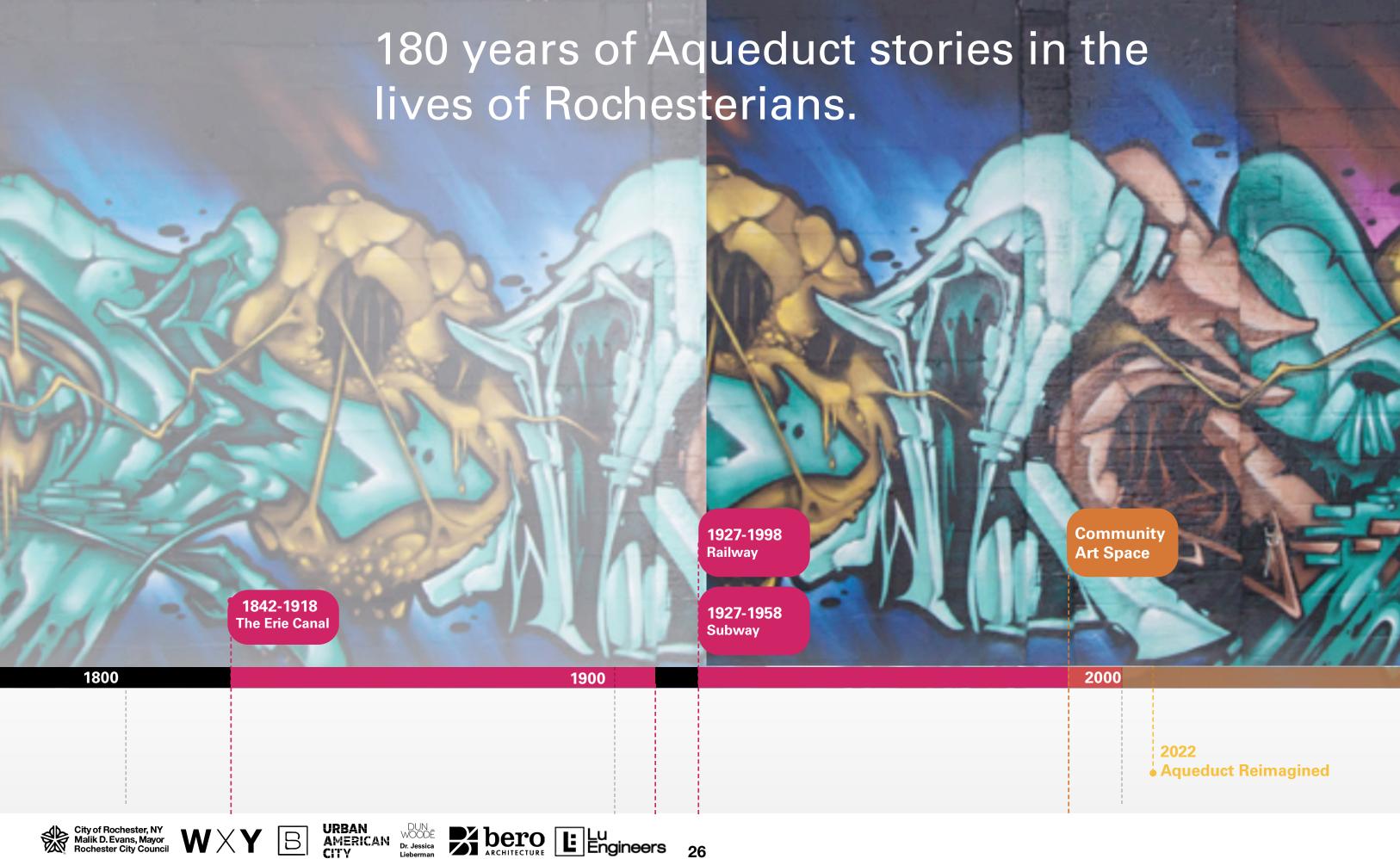
















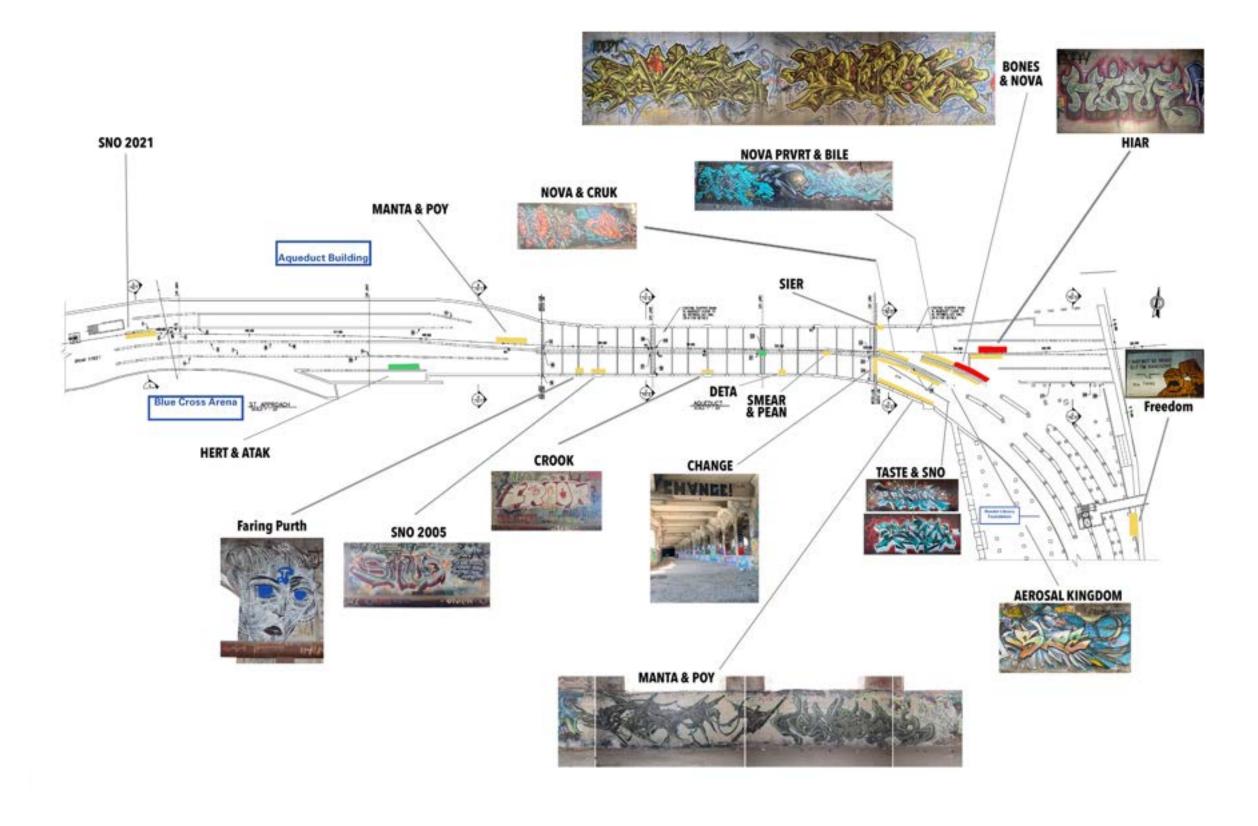








#### **Graffiti Art Preservation Priorities**











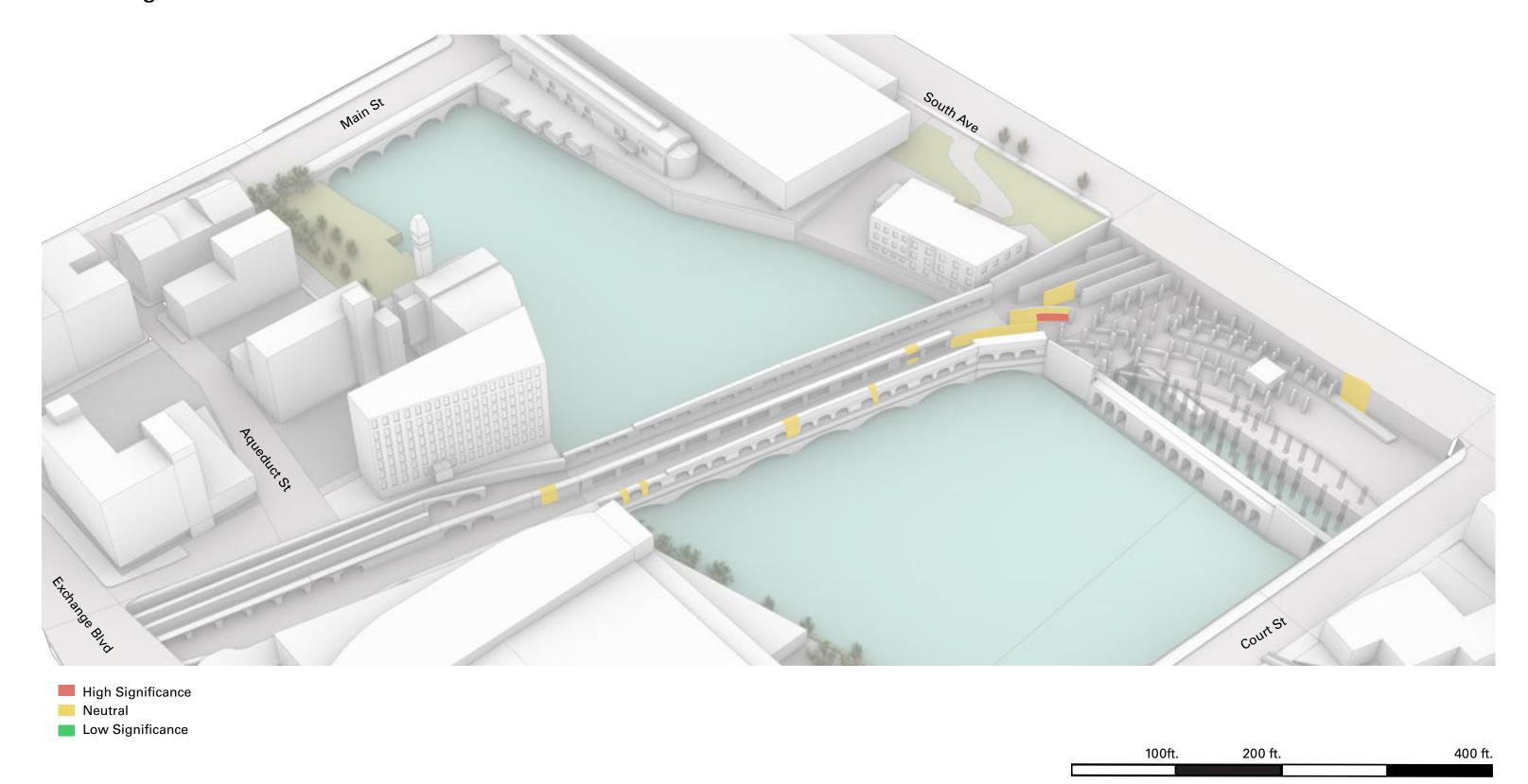








#### **Graffiti Art Preservation Priorities**













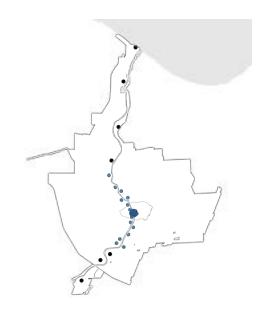






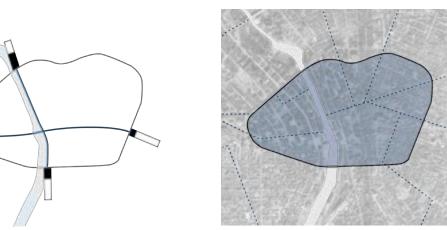
#### Place

#### **Regional / Genesee River** Scale

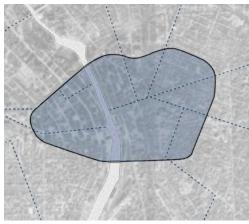


**Complete Regional System** Complete the Genesee Riverway Trail System

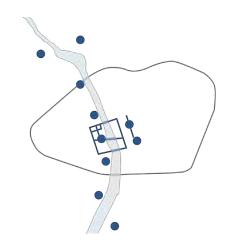
#### **Inner Loop Scale**



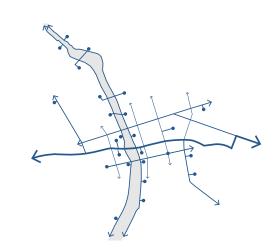
**Bridge Divides Connect Across Racial Divides** at the Heart of the City



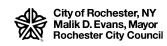
**Repair Harm** Celebrate and Amplify **Histories Lost to Urban Renewal** 



**Complete Existing Trail Networks Complete and Connect ROC** the Riverway



**Complement Other Programs** Create a Network of Inner **Loop Cultural Community Destinations** 













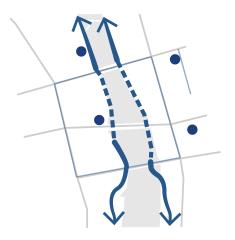


#### Place

#### **Aqueduct District Scale**

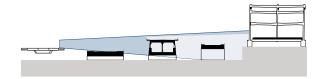


**Create a Local Destination** community event space to celebrate aspects of the city's history, present & future



**Complete The Genesee Riverway Network** Complete existing cultural and riverway trails on both the east and west of the river

#### **Aqueduct Scale**



**Restore Viewsheds** Create a visual tunnel along the Genesee river









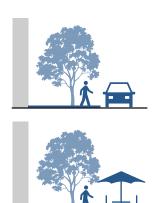




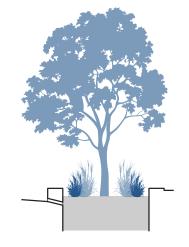
#### **Streets**



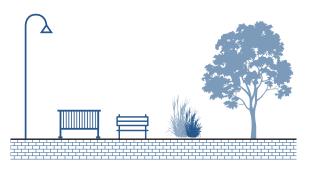
**Pedestrian Priority Streets** Support multi-modal street network connectivity in the greater downtown area that focuses on pedestrians



**Flexible Street Space** Plan for flexible use of spaces in different seasons and occasions



**Encouraging Green Streets** Maximize green space and stormwater management techniques



**Cohesive Identity** Create a recognizable **Aqueduct District** that ties into existing public realm identities















#### Economy



**Support and Grow Local Businesses through Programming** 



**Design and Program** a Destination for **Rochesterians and Visitors** 



**Design with Long Term Maintenance and Stewardship in Mind** 



**Support Inclusive Development** and Population Growth without Displacement







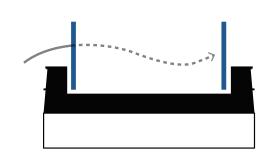


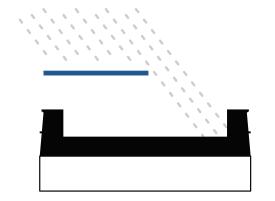






# Comfort & Climate Control: Year Round Design





Providing some form

of protection from rain

and snow so as to have

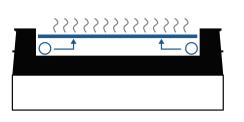
parts of the bridge usable

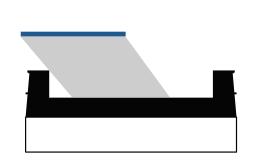
throughout the year. This

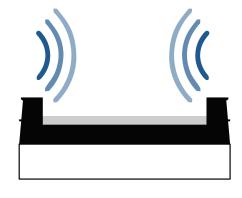
could be achieved by a

existing structures.

combination of new and









Providing protection from

winter months. Potentially

and toe path height to our

the wind, particularly for

using existing structures



Rain/Snow Protection



Thermal Comfort

Achieving thermal comfort through the year, including winter. If possible utilizing the utilities like steam pipes that run through the bridge to our advantage for heating.



Light / Shade

Sun shade for hot summer months and sun access for winter months.



The Genesee River can be heard well which offers the design opportunity to curate an audio relationship to the river.



advantage.











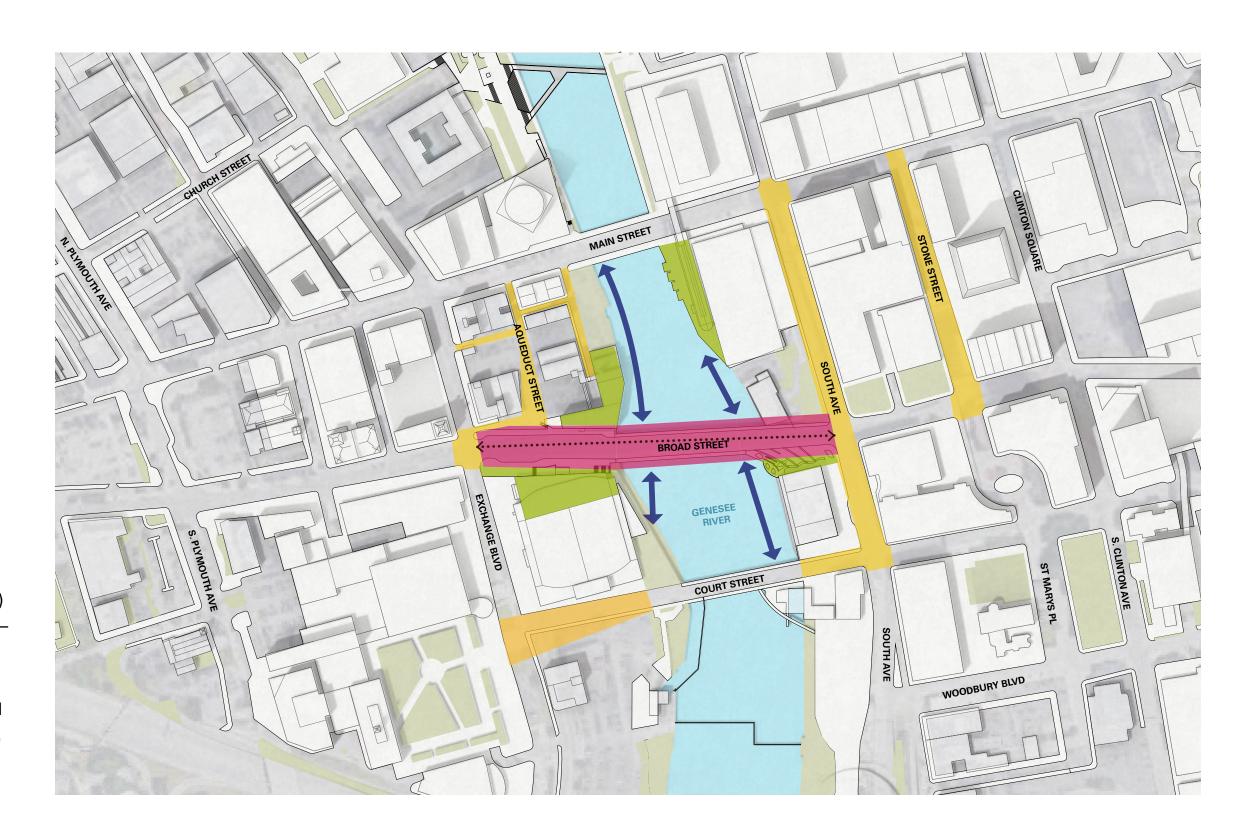


# Public Realm Analysis & Improvements

- Aqueduct Reimagined District Streets
- Inner Loop Public Spaces

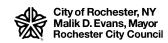
#### Public Realm Analysis & Improvements: **Aqueduct District Streets**

# Aqueduct Reimagined District Streets Scope





- **Riverfront Promenades**
- **Adjacent Building Modifications** 
  - Vehicular Deck Removal, Structural Repairs & Creation of Public Space
- <...> Utilities Consolidation













#### Public Realm Analysis & Improvements: Aqueduct District Streets

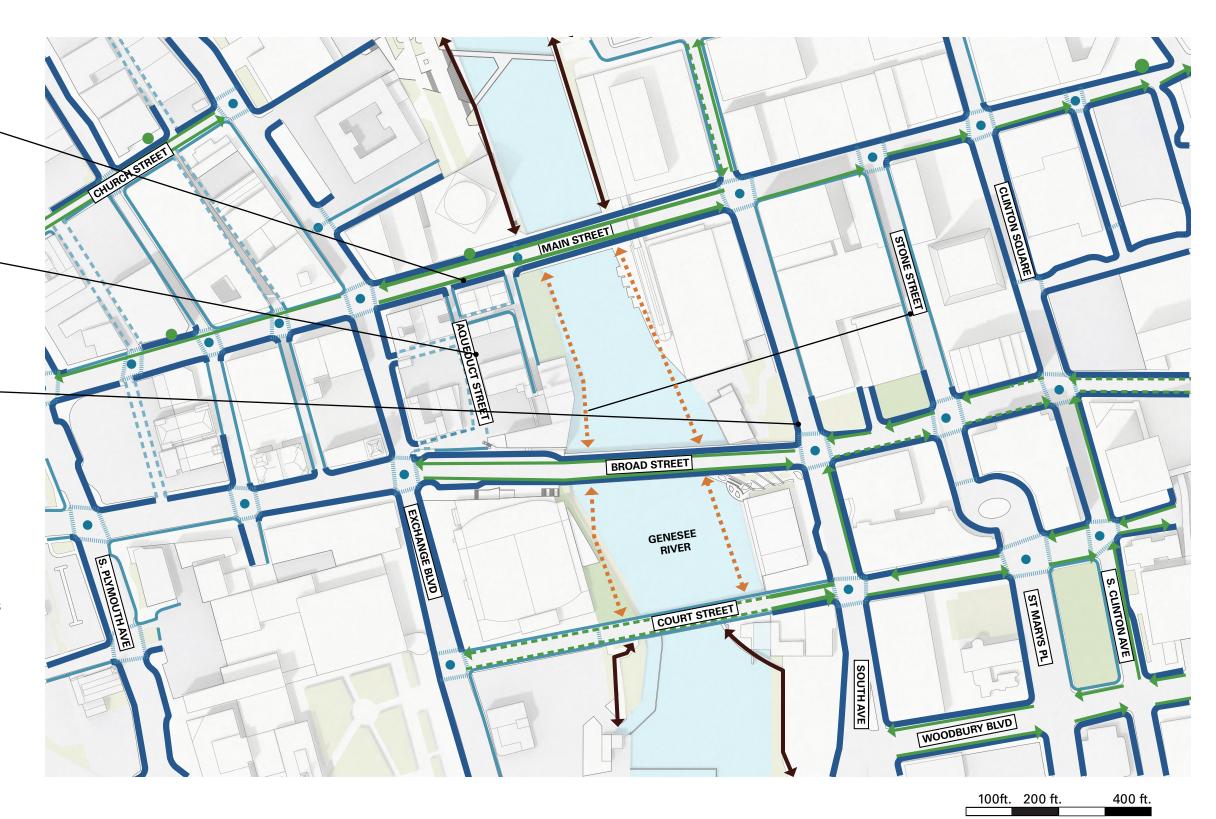
# Prioritizing Bike & Pedestrian Connectivity

Main Street Bridge is incorporating bike lanes in both directions of traffic

Aqueduct Street will be redesigned for shared and flexible use

South Ave & Stone Street will accommodate bikes

- --- Future Bike Connection
- Bike Share Station
- --- Shared Bike Use
- Bike Lane
- Heritage & Genesee Riverway Trails
- **---** Sidewalk <5'
- Sidewalk 5-12'
- Sidewalk > 12'
- Crosswalk
- Signaled Intersections

















Public Realm Analysis & Improvements: **Aqueduct District Streets** 

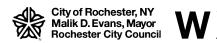
**Aqueduct District** streets will have balanced zones that support multi-modal connectivity and prioritize pedestrians

#### Aqueduct Reimagined District Streets -Prioritizing People over Cars



**Vehicle Lanes Transit Stops** Sidewalk **Bump Out** Building **Entrances On-Street Parking Transit Lanes Street Furniture** Accessory **Bicycle Facilities Bicycle Corrals Street Trees** Usage **Medians Bus Bulbs Bicycle Parking Parklets** TRAVEL ZONE STATIC ZONE

Source: City of Rochester Street Design Guide **April 2019** 













Public Realm Analysis & Improvements: **Aqueduct District** Streets

# Aqueduct Reimagined District Streets **Precedents**























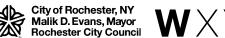








**Pedestrian** Zone





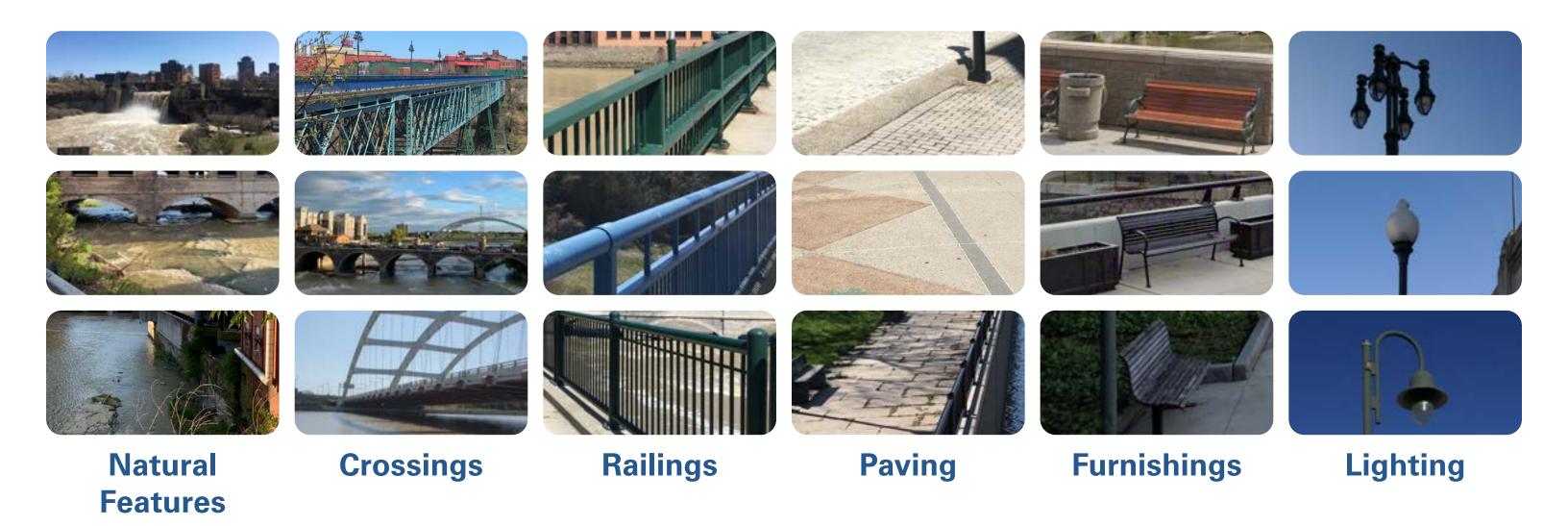


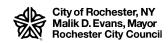






#### Rochester's Current Public Realm Identities

















Inner Loop residents and visitors currently have access to more than 20 existing public spaces

#### **Aqueduct District**

Aqueduct

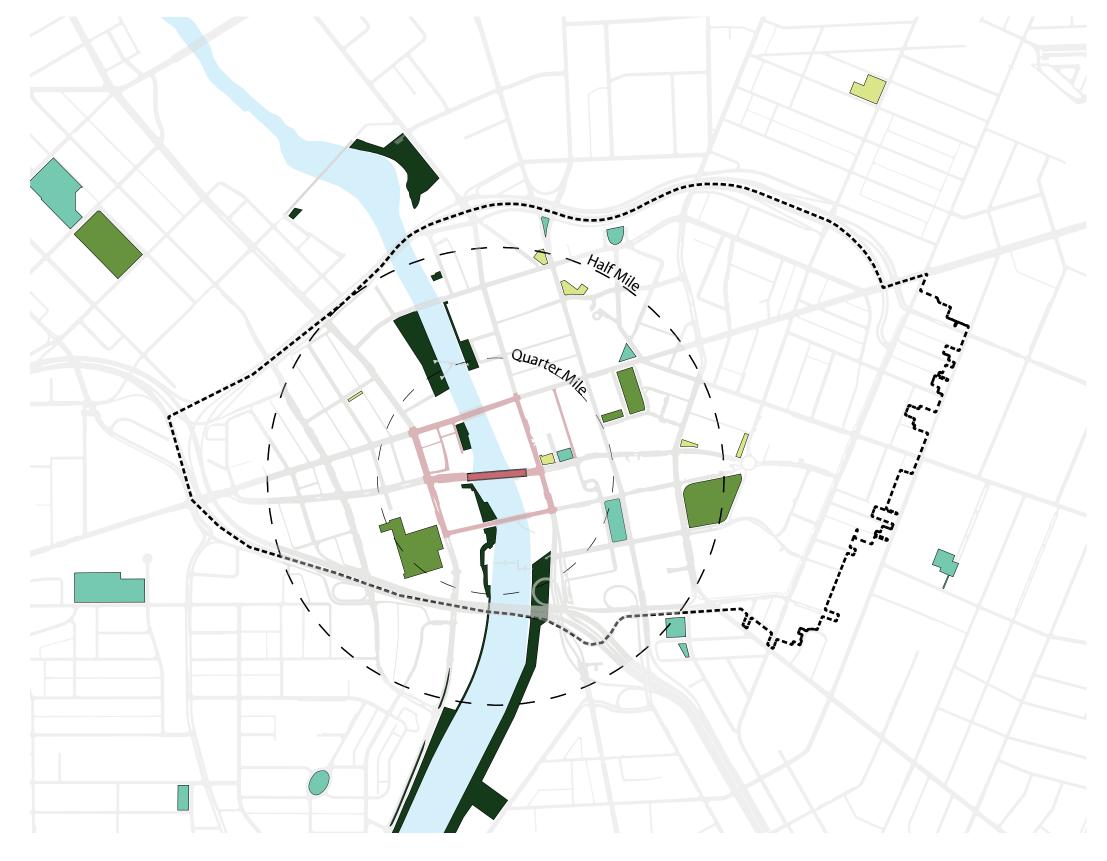
**Destination Park** 

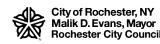
Neighborhood Park

Riverfront Connection Park

Privately Owned Public Space

# Existing Public Spaces Typologies

















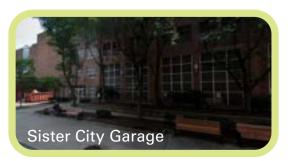
There are different types of public spaces in the Inner Loop

# Existing Public Space Typologies



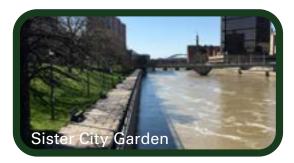






























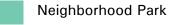
**Destination Park** 

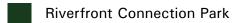
Neighborhood **Park** 

**Riverfront Connection Park** 

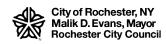
**Privately Owned Public Space** 

















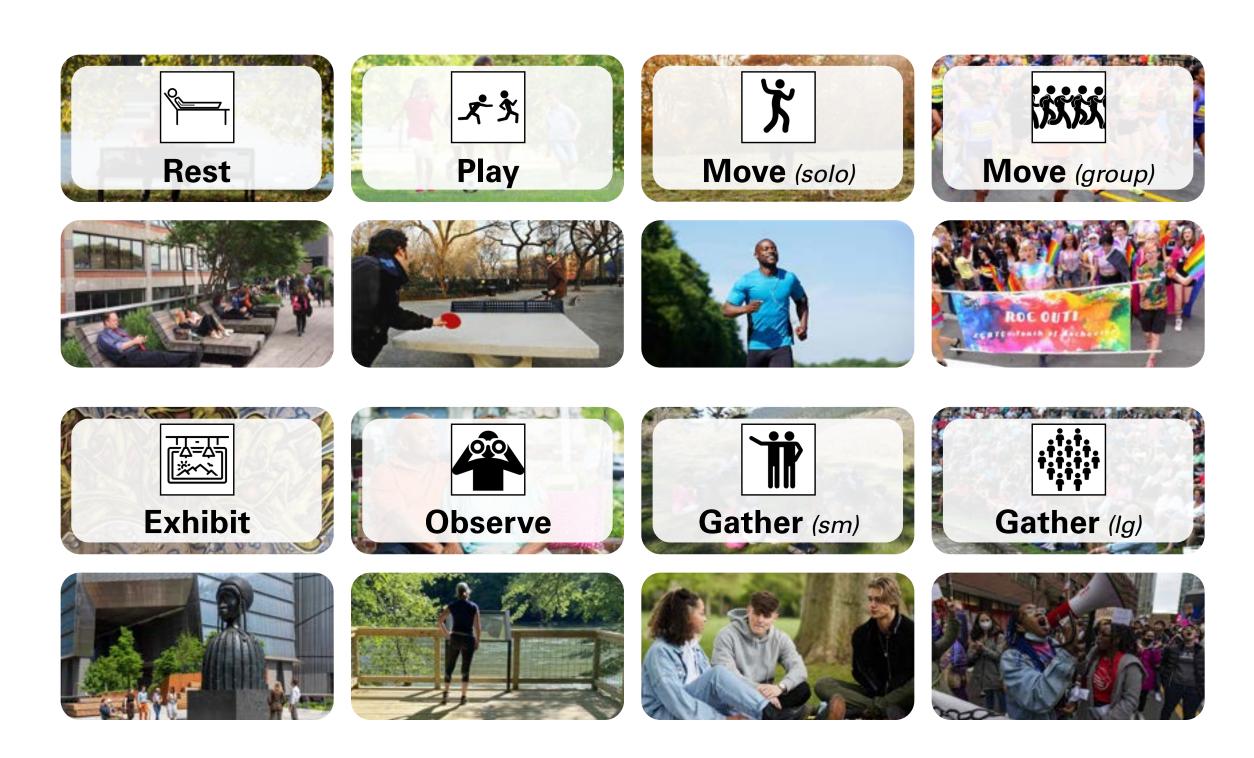






Inner Loop public spaces support different types of activities

#### **Existing Capacity to Support Activities**











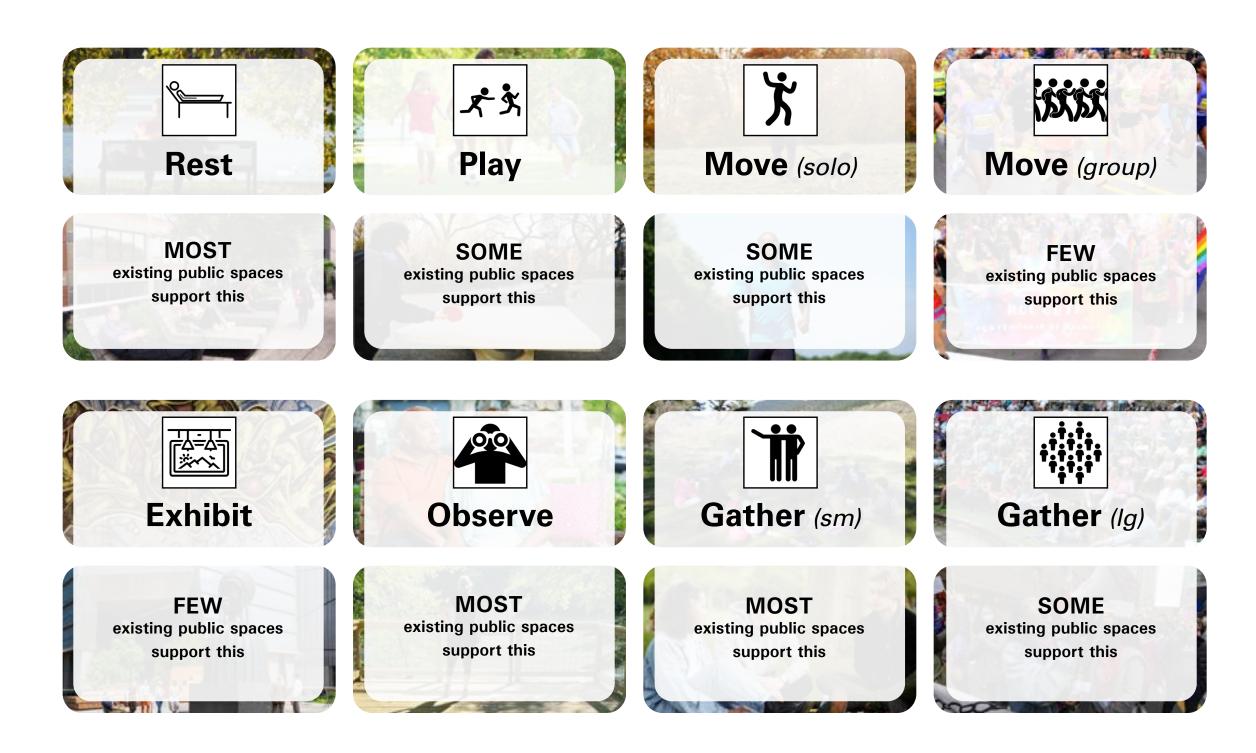


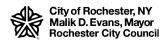


Inner Loop public spaces have different capacities to support these activities

For example, most have places to rest but only a few have places to exhibit art

#### **Existing Capacity to Support Activities**













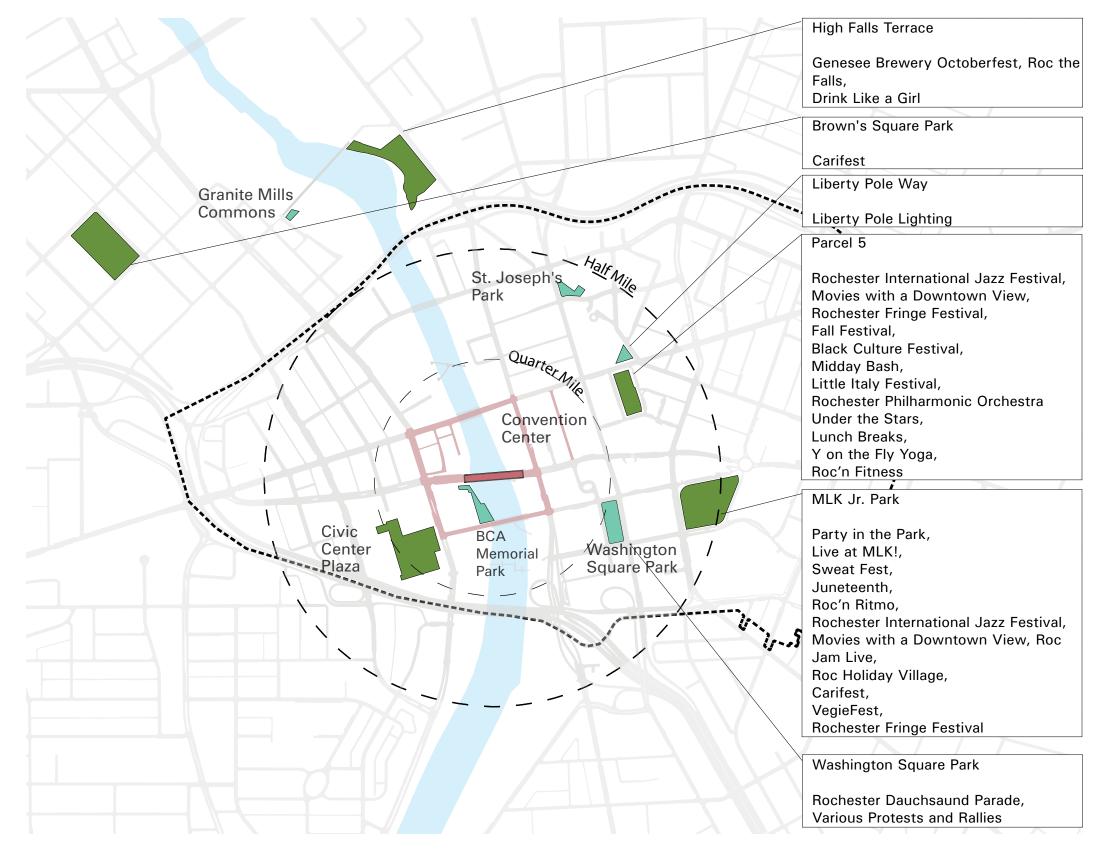




Public spaces a short walking distance from the Aqueduct already host many annual events

#### 1000 + Event Capacity <1000 Event Capacity

#### **Existing Public Space Events**











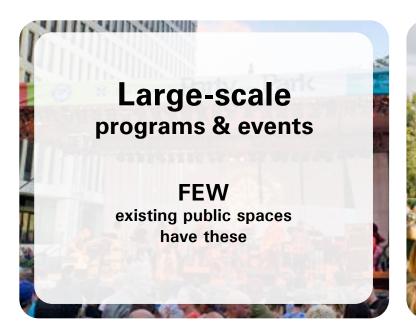




Inner Loop public spaces host different scales of programs & events

Only a few host largescale programs & events, most are unprogrammed

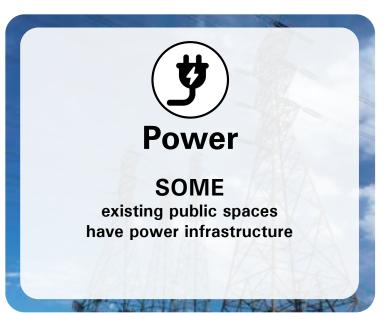
# Public Space Gathering & Infrastructure Capacities



Medium- to small programs & events SOME existing public spaces have these

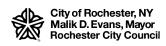


These spaces also have different infrastructure capacities to support programs & events





















#### Aqueduct Reimagined

Consider the following as you think about how the Aqueduct project can complement existing Inner Loop public spaces...

- What streetscape elements should be a part of the Aqueduct Reimagined District?
- What public space typology do we have too much of? Too little of?
- What activities, events, programs are missing downtown?









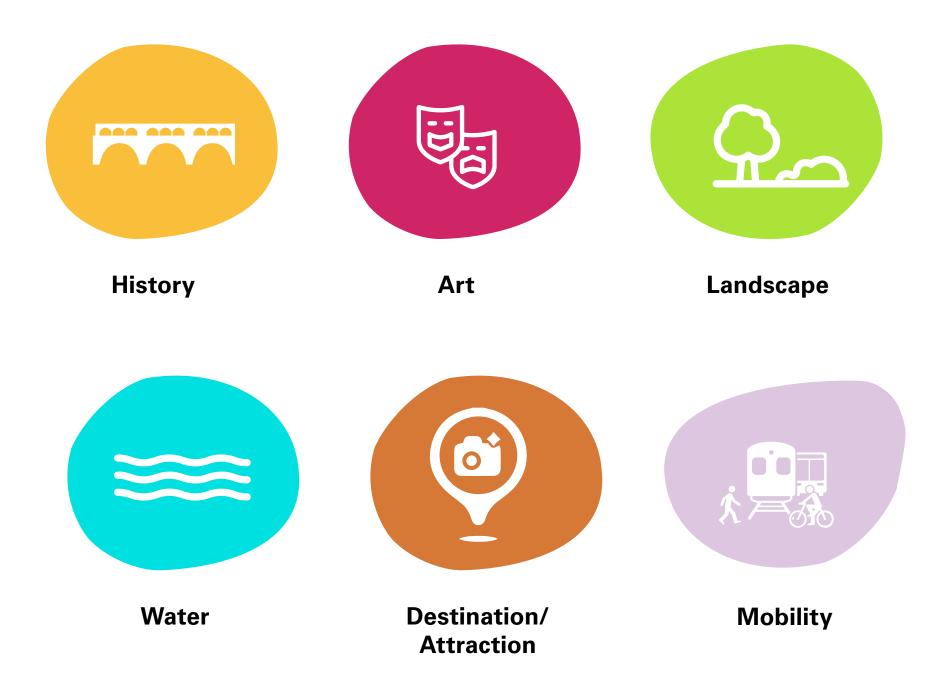


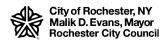


# Design Analysis & Concepts

#### **Community Priorities**

Based on what we heard was important to you, we identified six key priorities that will inform design concepts









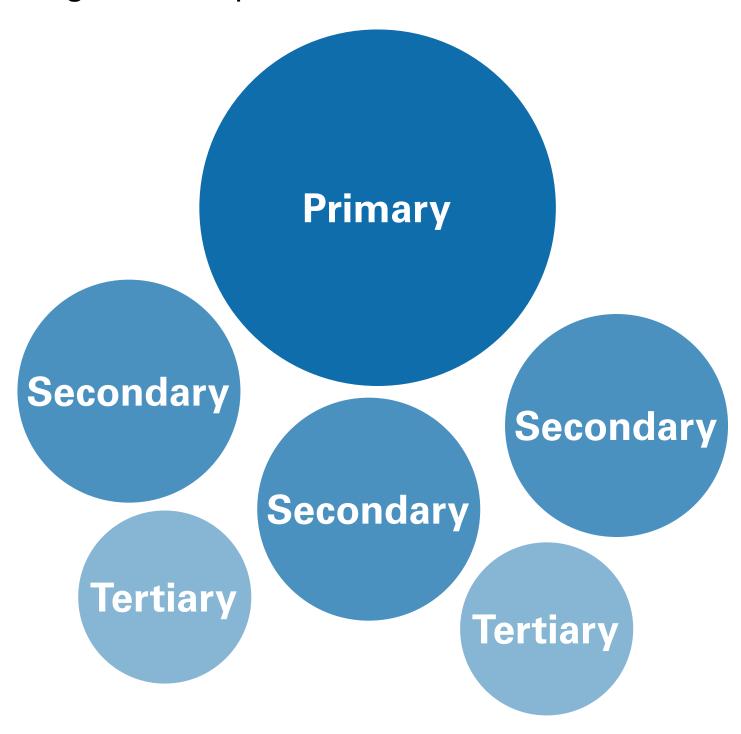






#### Hierarchy of Priorities

Each concept can have all the priorities within them, to varying degrees of importance to all.









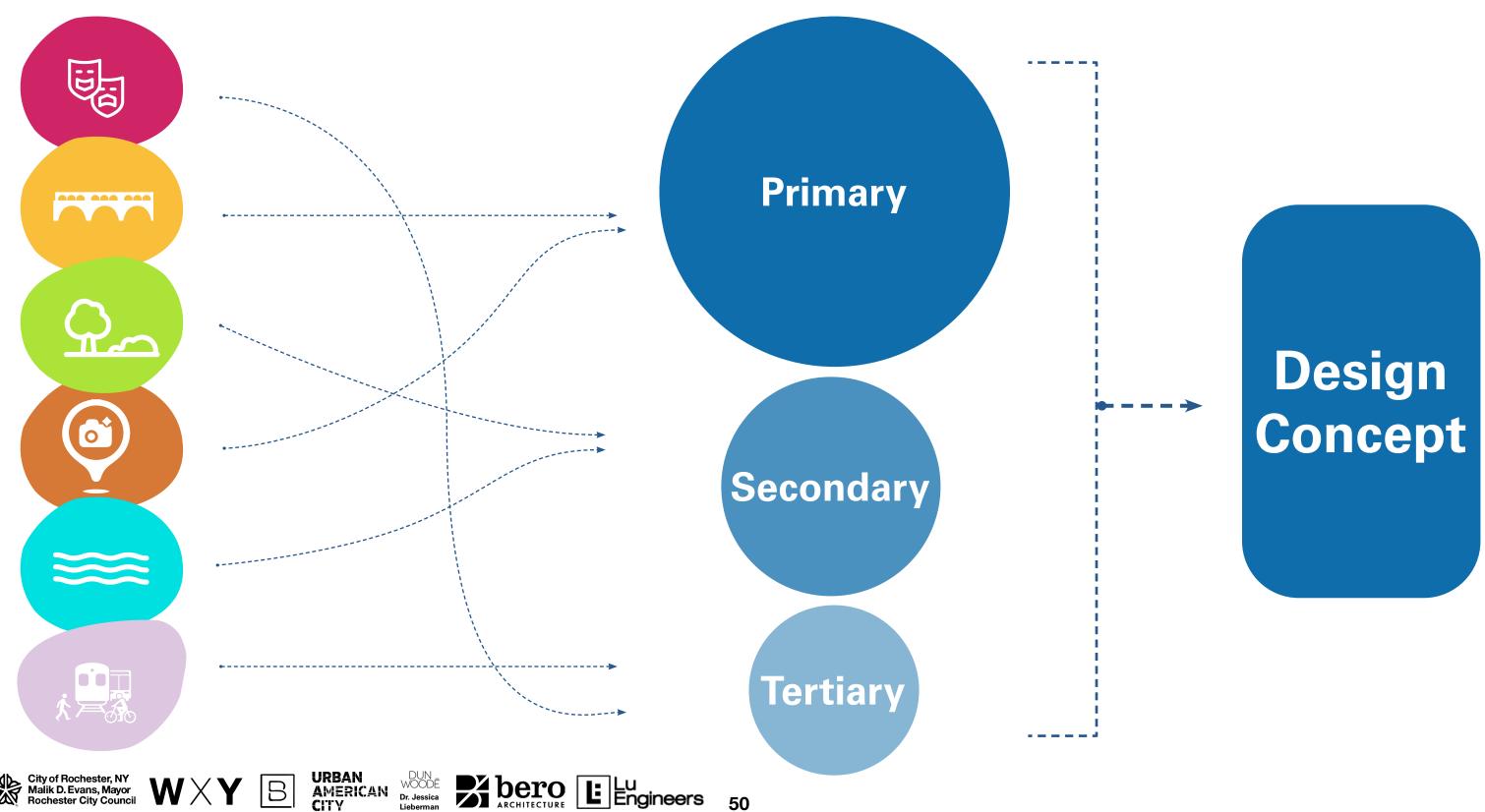


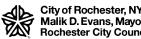




#### Making a Design Concept

The way priorities are organized and weighted determines the final outcome both in terms of physical and programmatic design.















#### Six Design Concepts

**Cultural Histories** 

The Everyday

Connector

**The Destination** 

**Creative Arts** 

Green **River Ecology** 









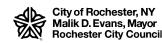




#### Six Design Concepts

**Cultural Histories** 

The Layered History of Rochester, its People, and its River.













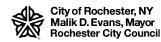
#### Cultural Histories: A Precedent





**History Destination** / River **Attraction Mobility** 

Rialto Bridge, Venice













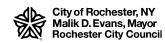
#### Cultural Histories: A Precedent





**History Destination** / River **Attraction Mobility** 

Rialto Bridge, Venice









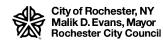




#### Six Design Concepts

**Creative Arts** 

A Living Museum to Create, Display, and Perform





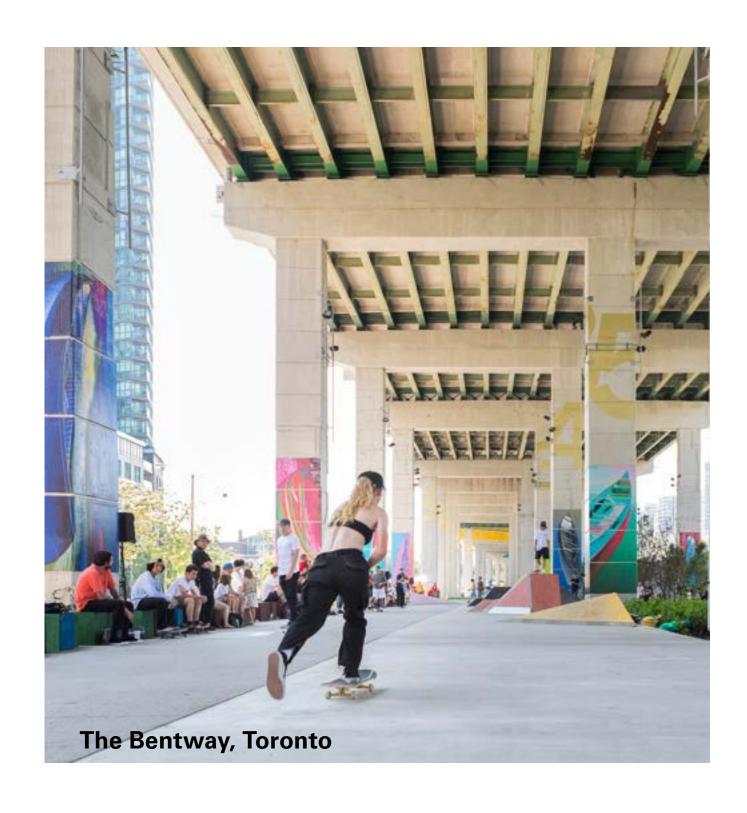


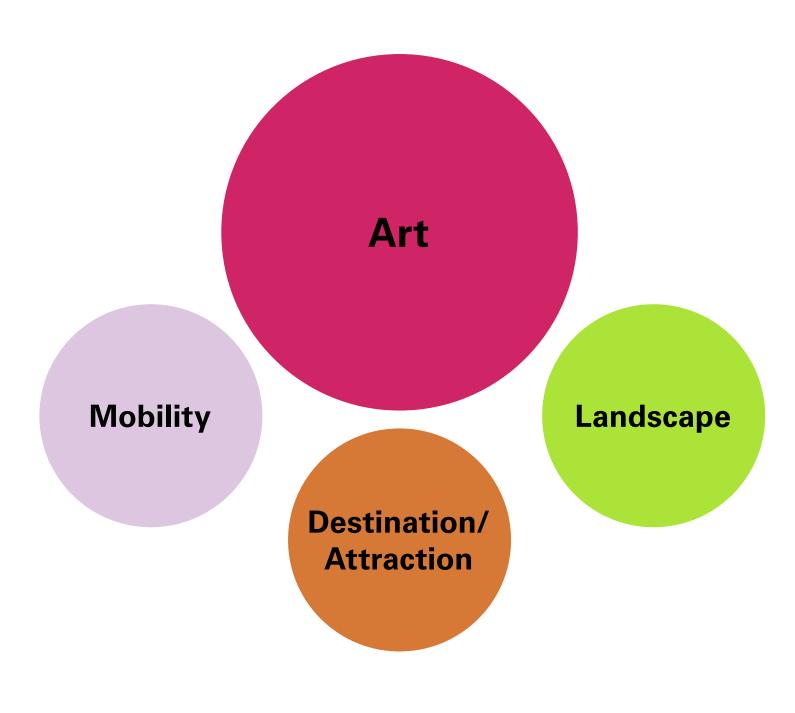






#### Creative Arts: A Precedent









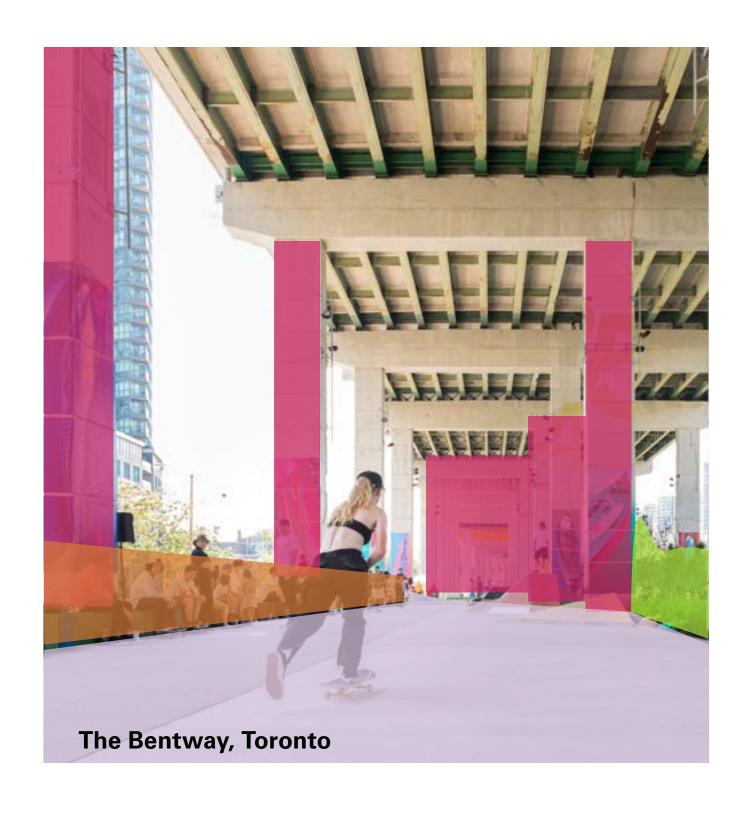


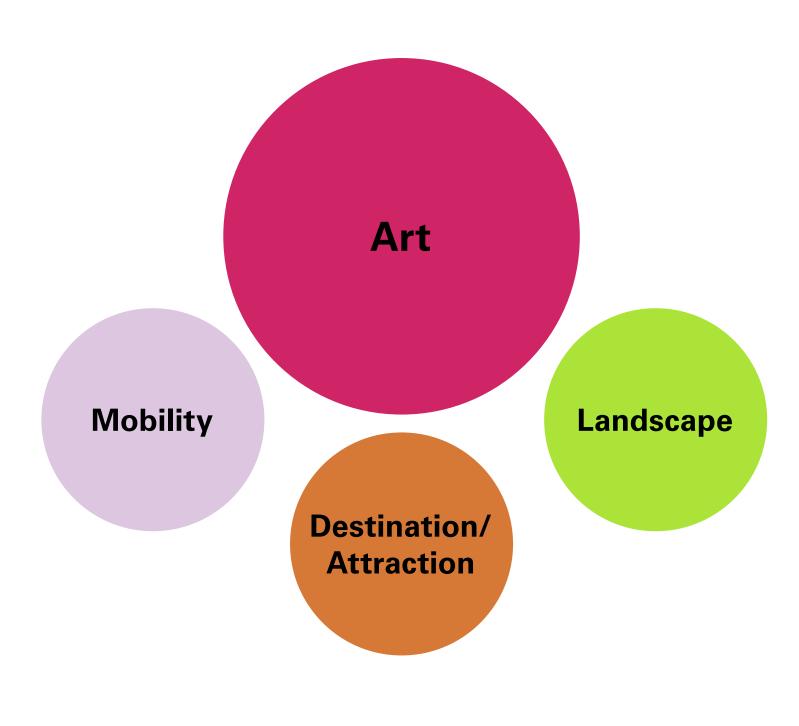






#### Creative Arts: A Precedent













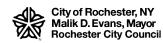




#### Six Design Concepts

Connector

Connecting People, Neighborhoods, and Destinations







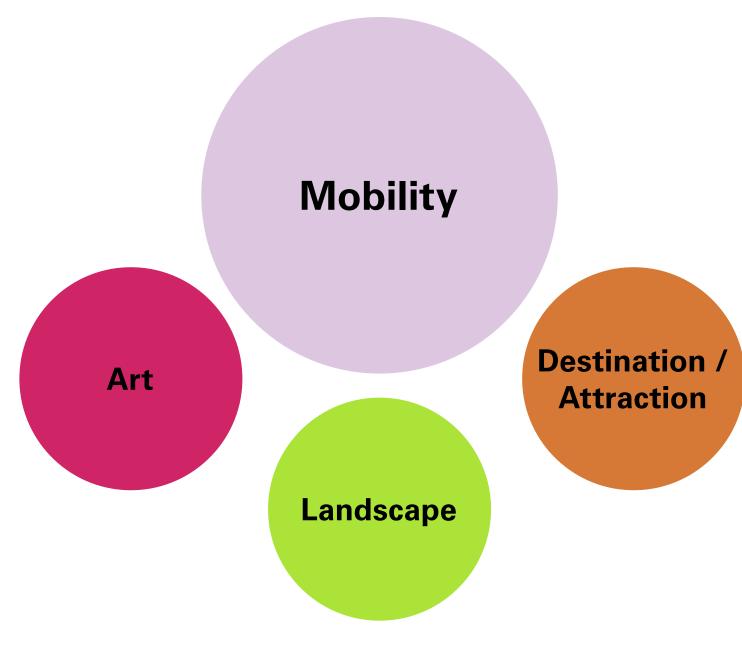






#### Connector: A Precedent











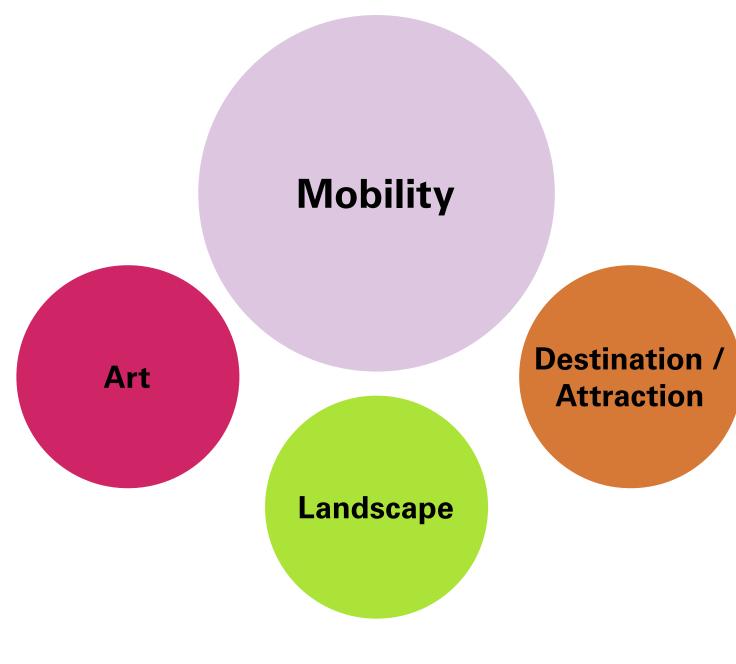


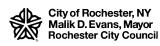




#### Connector: A Precedent











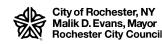






#### Six Design Concepts

Green **River Ecology**  Aqueduct As A Green River **Ecology Park** 





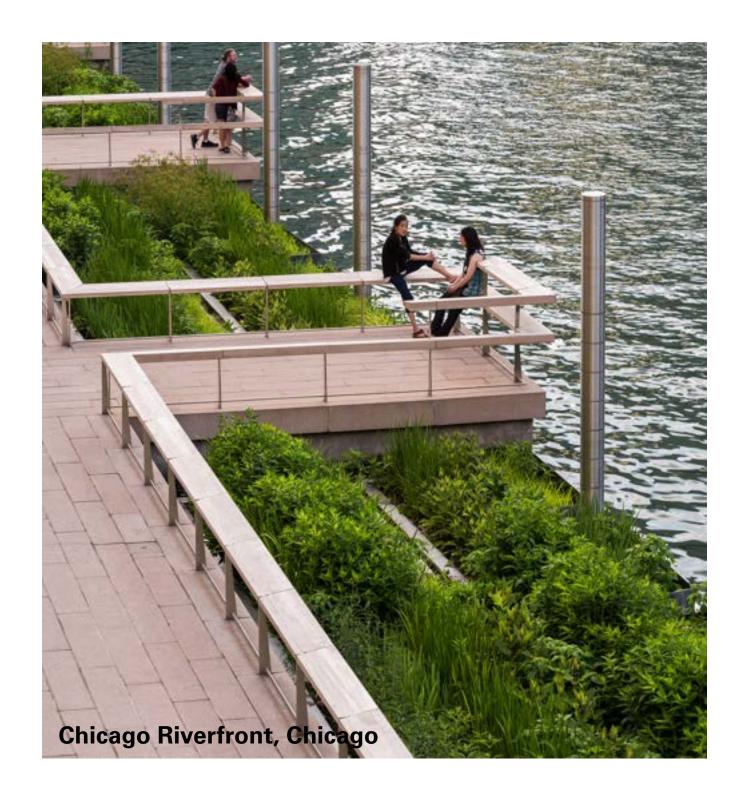


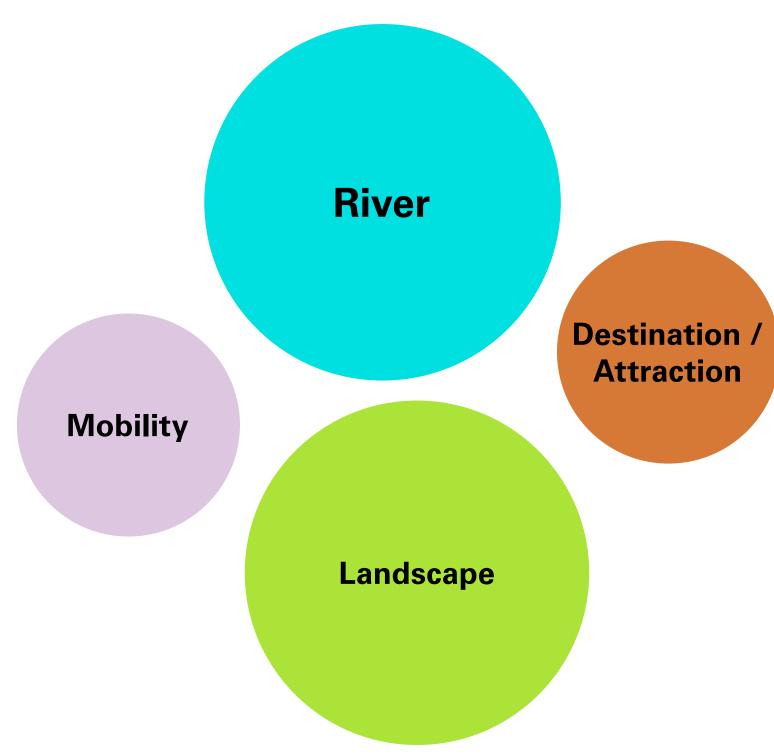






# River Ecology: A Precedent













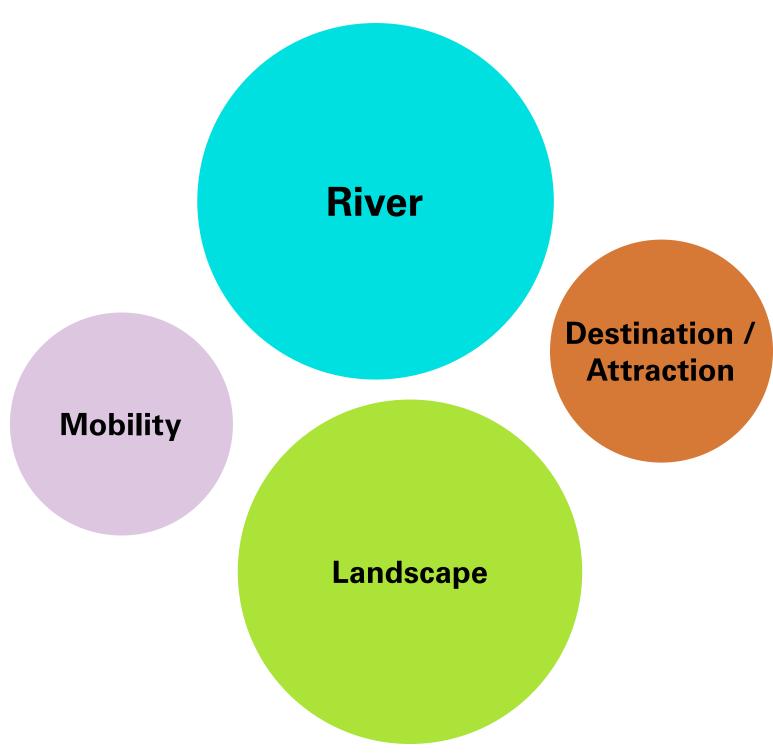






# River Ecology: A Precedent

















#### Six Design Concepts

**The Destination** 

A Space for Celebration and Gathering



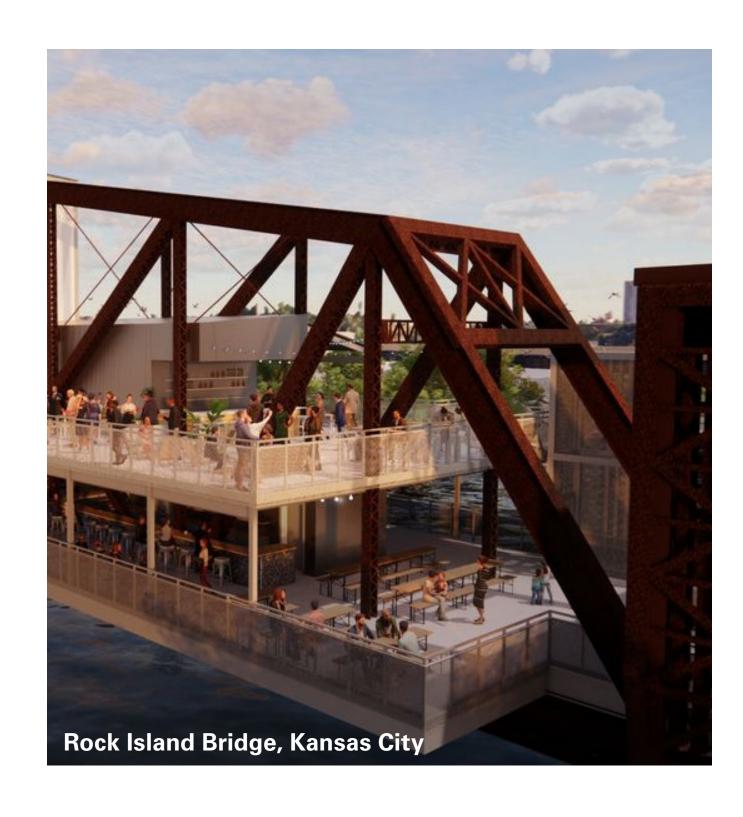


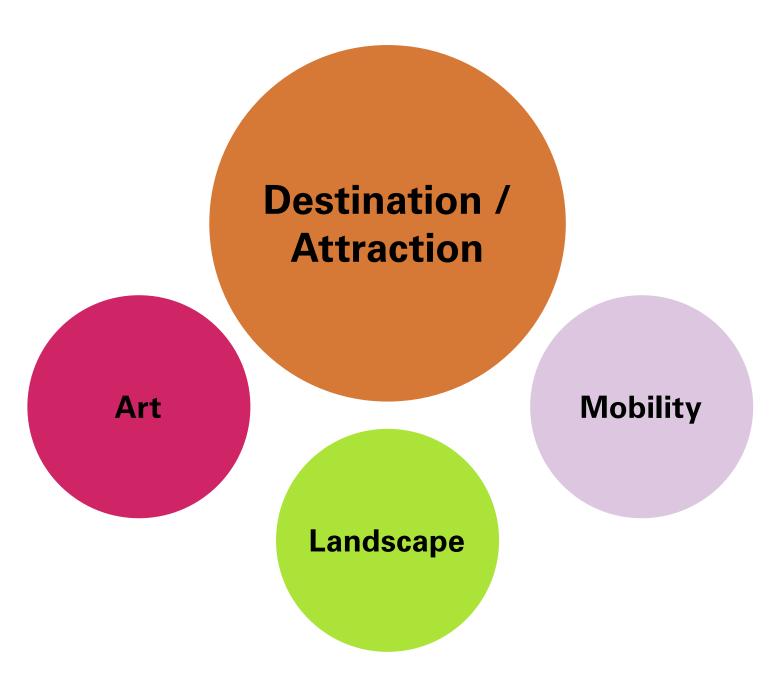






#### The Destination: A Precedent













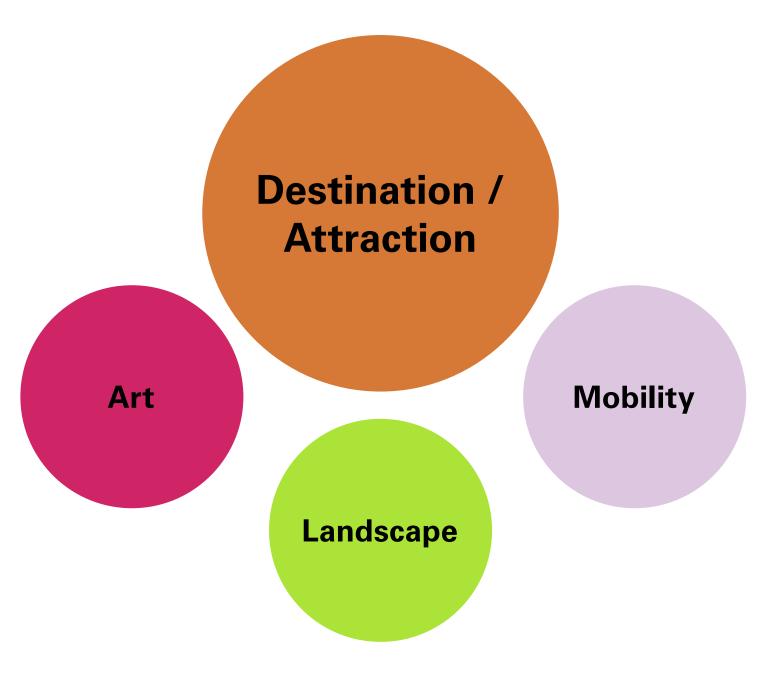






#### The Destination: A Precedent













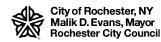




#### Six Design Concepts

The Everyday

Downtown's Neighborhood Park for the Everyday







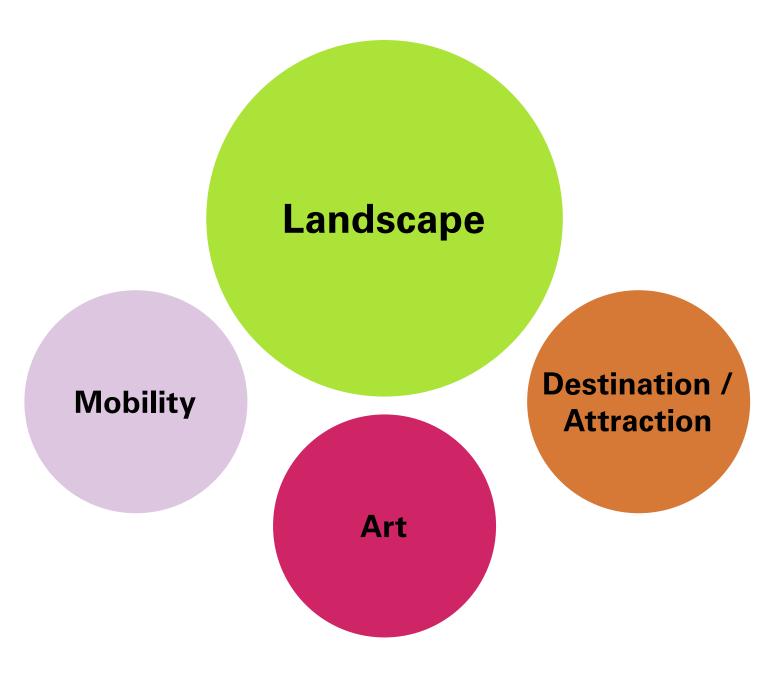


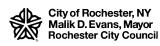




# The Everyday: A Precedent











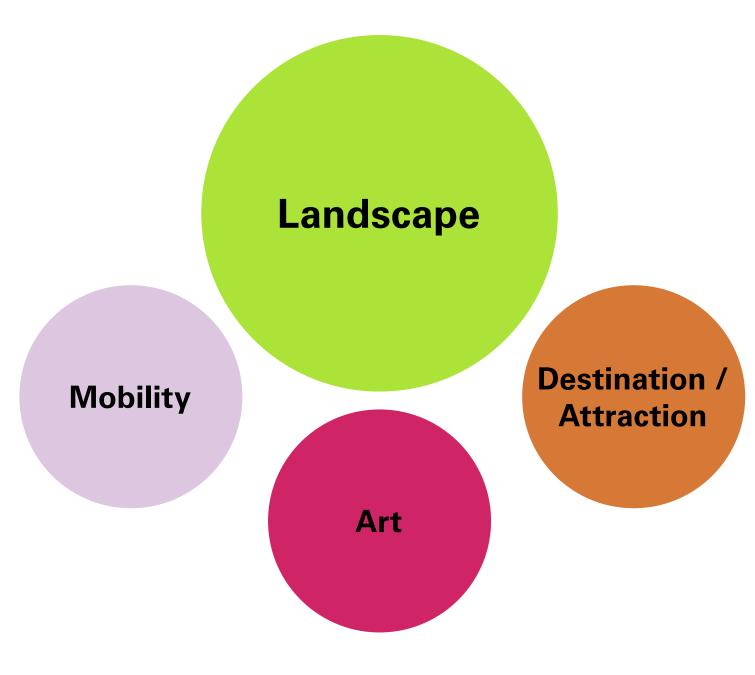


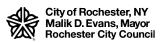




# The Everyday: A Precedent

















#### High-Level Questions

- What excites you most about your first two or three design concepts?
- What types of activities would you like to be able to do at this project that you aren't able to do anywhere else nearby?
- What kind of space(s) would you like this project to create?
- -What considerations do we need to take into account when designing for these types of spaces and activities (accessibility, infrastructure, utilities)?





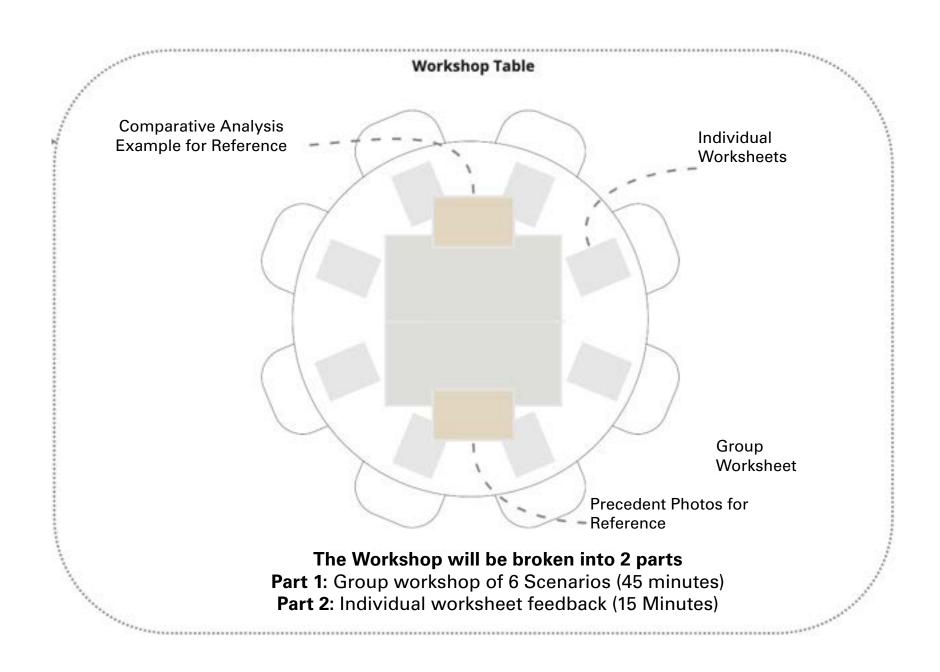


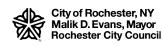






# Interactive Exercise: It's Your Turn









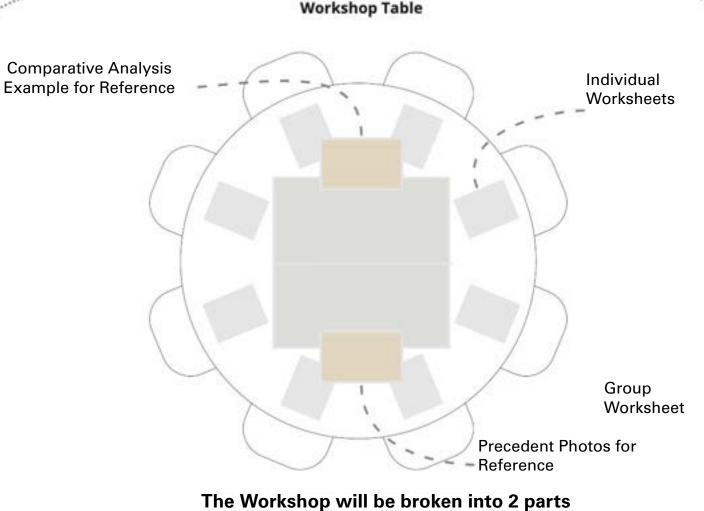






Group Worksheet (1)

**Precedent Photocards (2)** 



Part 1: Group workshop of 6 Scenarios (45 minutes)

Part 2: Individual worksheet feedback (15 Minutes)

**Public Realm** Analysis (2)

Individual Working **Sheets** 







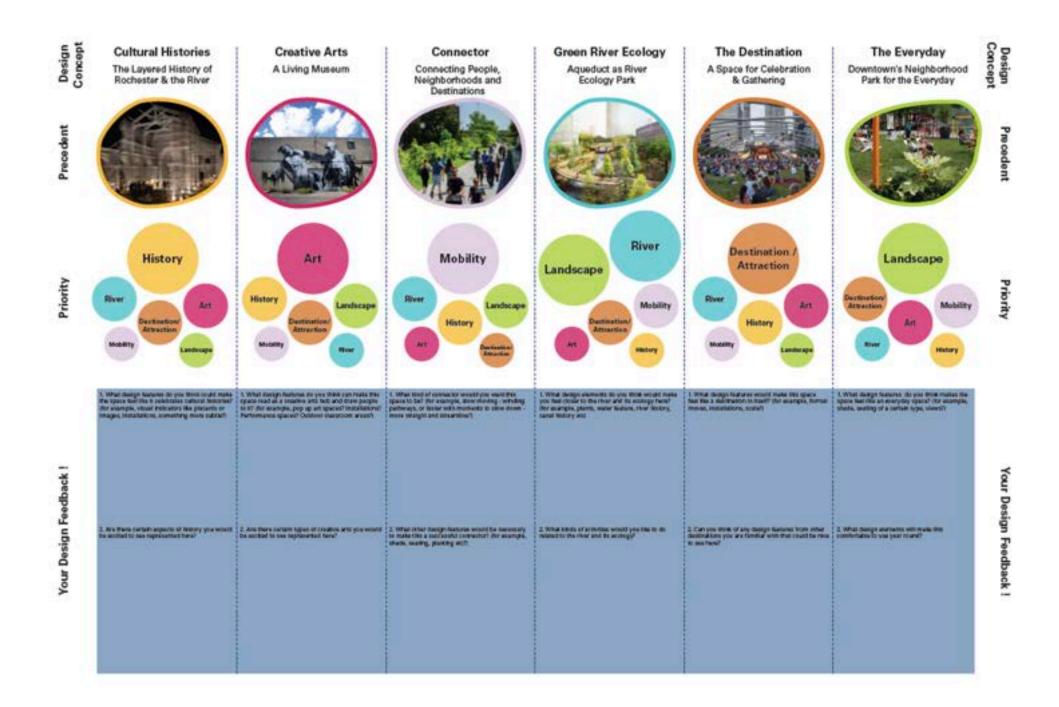








Group Worksheet (1)









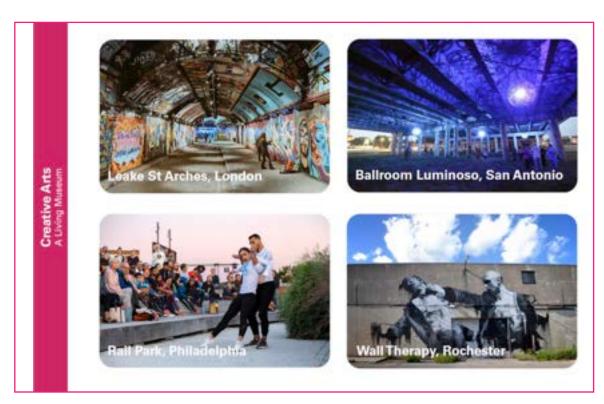




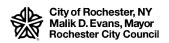


Group Worksheet (1)

**Precedent Photocards (2)** 

















Group Worksheet (1)

Precedent **Photocards** (2)



**Public Realm** Analysis (2)













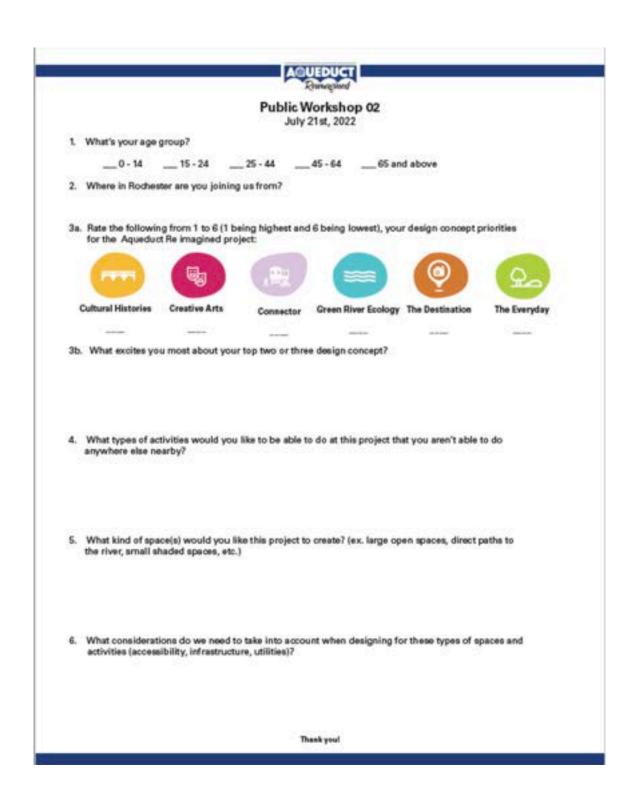


Interactive Exercise: It's **Your Turn** 

#### Workshop Layout & Format

Group Worksheet (1)

Precedent **Photocards** (2)



**Public Realm** Analysis (2)

Individual Working **Sheets** 















# Break!